#### SPRING SELLING TALKS

# THE Dublishers' Veekly The American BOOK TRADE JOURNAL

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VOL. CI.

NEW YORK, APRIL 8, 1922

No. 14

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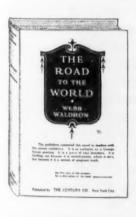
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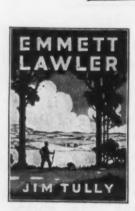
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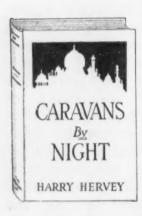
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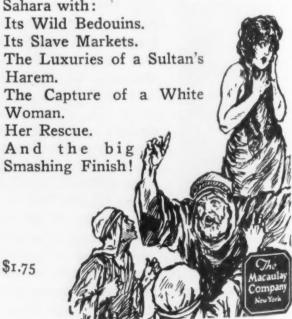
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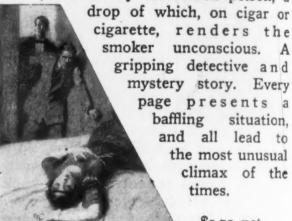
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#### By WILLIAM MacHARG



The story of a lost identity. The setting: Chicago's "Gold Coast" and its slums. A gripping story with the thrill of mystery and the human touch. The New York Herald says: "The story has a genuinely moving situation, un-

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the Author
of
"Three
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BOOKS

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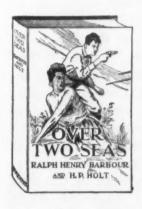
make a book, so kindly, so full of human charm is he. The story of how enchanting Germaine Sance, a French girl, loved the young American, David Ware, is as appealing a romance as can be found. The picturesque background of quaint Gascony forms a delightful frame for these and other unique characters.

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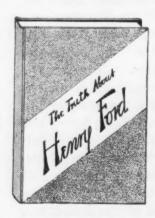
By CHAUNCEY BREWSTER

TINKER

To those who have long found delight in the LIFE OF JOHNSON it is sufficient to say that as a letter writer Boswell's beguiling candor and utter lack of reserve quite equal his fidelity as a biographer. This book which is proving a treat for book connoisseurs, is based upon the chance discovery, in France, of a bundle of manuscript letters dating from 1758, when Boswell was eighteen years of age, to his death thirtyseven years later. These letters have been ably edited by Professor Tinker, of Yale University, who has for years made a study of 18th century English literature. ATLANTIC MONTHLY PRESS. \$3.50

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#### Books that Inform and Entertain

#### EUROPE-WHITHER BOUND?

By STEPHEN GRAHAM



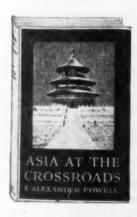
Graham has caught the human note in his entertaining and informational count of the tour he has made of all the European capitals. His book gives the facts on the life and policies of Europe today. "More amusing than most nov-

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By JOHN DOS PASSOS



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#### The Publishers' Weekly

THE AMERICAN BOOK TRADE JOURNAL FOUNDED BY F. LEYPOLDT

APRIL 8, 1922

"I hold every man a debtor to his profession, from the which, as men of course do seek to receive countenance and profit, so ought they of duty to endeavor themselves, by way of amends, to be a help and ornament thereunto."—BACON.

#### Broadcasting Ideas

C OMETHING over four hundred years after the printing press gave its sudden and spectacular increase of the spread of the written word, an increase in the radius of the spoken word has taken place with even more dramatic rapidity. It seems hardly possible that it is only three months since the general broadcasting of music and news by radio telephone began, and now tens of thousands of people "listen in." Newspapers give regular departments to the program, and not a day goes by but some new and unusual feature is brought forward. One New York newspaper not only has a daily department given to radio, but has a Saturday tabloid supplement as large as the book supplements of other papers and fully as well supported by advertising.

So spectacular has been progress that everyone is inclined to check up his own business and habits of life to see how it may in the future affect him. Probably the business that has most to think about is the phonograph business, which will feel the coming of the radio very keenly. In so far as the home phonograph is the means of casual diversion and not a personally selected program, the radio may take its place, the instruments costing less with no additional expense for records. It may also happen that while the invention is new many families will stay home to hear music rather than to go to the theater to see moving pictures. Ministers may wonder whether the Sunday afternoon service which people can hear so easily in their homes may not justify some people in feeling that they do not need the added advantage of group worship which the church building gives.

One thing seems certain: that it can do more to eliminate isolation and loneliness in the world than any invention that the century has brought. No person can be so shut

in that he cannot feel that the outside No person can world is right at hand. be so isloated on distant farm or out-of-theway community that he cannot receive communications as easily as in city apartments. As the machinery is perfected and made portable, the possibilities of tying together all people at all times seems unlimited. It seems. also, to have the characteristic that many recent inventions have had of being one that will bring the family unit together rather than separate it. Automobile, phonograph, movie, radio are all things the family will enjoy together. Any movement of this kind is for the good of unanimity, and any movement that brings the family together in the evening is to the advantage and not disadvantage of the writers and distributors of books. Home libraries will thrive when the home is most constantly used by the whole family.

The book-trade will have an active part in spreading facts about the radio, the literature on which is already increasing in great strides, and in doing so will play its part, as usual, in putting information at the disposal of all. Bookselling has never had in recent years the spectacular increase as an industry that has fallen, for instance, to the phonograph, but in season and out it finds increased importance and few setbacks. There has been no invention permanently to displace the use of print as a means of communication from the past and a repository for the wisdom of the present.

#### Books and Wedding Anniversaries

HAT books are not only appropriate for weddings but also for wedding anniversaries is indicated by the names customarily given to the succeeding years. According to these lists the second wedding anniversary is the Paper Wedding, the third anniversary is the Leather Wedding, the fourth anniversary is the Book Wedding, etc.

On the second, third and fourth celebrations the position of the bookseller is very strong. His wares are appropriate to the Paper Wedding; a great many of the custom bound books and flexible leather books are the most suitable of all gifts for the Leather Wedding; and the fourth anniversary in itself leads directly to the bookstore. This list is one that the bookstore can well afford to emphasize, especially as wedding anniversaries come in increasing numbers during May and June.

#### Trade Associations Again

HE emphasis of Secretary Hoover on the importance of trade associations is bearing accumulated fruit, and the announcement is now made that the Chamber of Commerce of the United States has appointed a special committee to study and report on the subject of trade associations. The committee will direct its inquiry with a view to determining in what manner such associations can render the greatest service to business and to the public. On April 12th, Secretary Hoover holds a meeting in Washington on the same topic, and the National Association of Book Publishers is to be represented by Frederic G. Melcher. The New York Evening Post has run an important and illuminating series of articles by leading business men during the past two weeks that has strongly emphasized the constructive value of what associations are doing.

#### Keeping Prices Down

In comments on the present bill before Congress which is intended to bring about "price standardization," there have been some indications that the public would look upon this as an effort for keeping prices up in a period when everybody wants as much of a bargain as possible. The economic truth of the situation should be put forth as often as possible, and that is that merchandise with standardized prices broadly maintained is not high priced merchandise and that experience shows that the margin between production cost and consumer price is less than in unidentifiable products.

It will be remembered that three or four year's ago there was appointed in London a committee to look into this question, an investigation brought about by the feeling that a maintained price was a high price. The opposite report was brought in. It was found that the margin taken as a whole was less and that when producers set the retail prices they wanted them as low as possible so as to attract trade while at the same time showing a profit that would command the interested co-operation of the retailer. A chaotic state in book distribution would soon demonstrate how this would work. What is most important in keeping book costs down is large editions caused by wide distribution. If price cutting should set in, as it did twenty years ago, many dealers would go out of the book business, traveling

costs, advertising costs, all distribution costs would increase per copy because there are fewer copies among which to divide the expense and there must be a consequent increase in selling price. All this was very clearly pointed out in the letter which Charles E. Butler for the Booksellers' Board of Trade wrote to the Printers' Ink in a recent discussion on the subject. The book-trade has best hope of having popular prices, both in current books and old classics, when the field of distribution is as broad as possible. There is no one in the trade but understands that a broad distribution is only to be maintained by standardized prices.

#### Convention Rebate Certificate

T is important for every one going to the convention at Washington to understand about the rebate on the railroad fare which it is hoped may be arranged. If 350 railroad reservations are made, every one gets a rebate of one half the price of the return trip if every one who buys a ticket to Washington asks for the certificate issued by the railroad for the purpose, and presents this certificate when he reg-The man living near Washington, in isters. Philadelphia or in Baltimore should not neglect to do this as diligently as the man coming from Oregon, California or Texas. He saves something on his own ticket, and he also helps swell the number of certificates to the desired 350 necessary to secure the rebate for everybody. Last year, the number of certificates fell just short of the desired 350. So every one is urged to co-operate this year.

The Convention Program Committee announces that Hon. W. Clyde Kelly, father of the Stevens-Kelly Bill now pending in Congress, which means so much to Price Standardization, is to speak at the Convention.

Booksellers are proud to feel that they are going to finance this convention themselves, by paying a registration fee of \$10.00 a person, with due appreciation of the generosity of the publishers who have contributed to the support of the convention in the past.

#### BOOKSELLERS' CONVENTION

Hotel Willard, Washington
May 8, 9, 10, 11
President Harding is to greet the convention.

Colonial Ball, May 9th Price Standardization to the Front

#### How Maps and Atlases are Made

By Alfred Sidney Johnson, Ph.D. Map Department, Rand McNally & Co., Chicago, Ill.

Northing better than a map was ever invented to enable one to keep a finger on the pulse of the world. By picturing forms and forces beyond one's immediate horizon, a map brings us to the very wings of the stage of which human history is being enacted before our eyes. Alongside of natural patriotic pride in our own home land, they inspire liberality toward others, developing a prudent caution in our attitude toward international affairs, and serving as an efficient corrective to narrow provincialism and jingoism. Maps evoke and develop those impulses that constitute the true geographical spirit.

#### Raw Materials of Map-making

Never were good maps needed more than now. The world is shaking itself down once more to a stable basis and has begun to evolve something like order out of the chaotic scramble of the recent upheaval. Long before that great catastrophe, however, the narrow limits of our self-sufficiency had begun to fade from sight in the dawn of a broader view. And now we live in a day of expanding horizons, when the close intertwining of commercial and political relations the world over has created a community of interest that transcends all local limitations, embraces all lands, and makes stepping-stones of the islands of the sea.

Just as the placid waters of a small lake tell nothing of the titanic forces that created its channels of supply, so an ordinary atlas map, simple and clear in outline and selected detail, gives no indication of the great number of hands whose combined efforts made its production possible.

Maps are based fundamentally on surveys made with the utmost delicacy of detail by federal government or other official parties (the U. S. Coast and Geodetic Survey; U. S. Geological Survey; Railroads; Highway Commissions; State, County, and City Engineers, etc.), supplemented with a multiplicity of data gathered by other systematically organized machineries of information (Census Bureaus, Commercial Agencies, Chambers of Commerce, Boards of Trade, etc.). Thus the so-called "raw material" from which ordinary published maps are built up embraces many products that are themselves the finished output of the highest technical skill. Even the smallest inset map that one may find on an atlas page, put there to clarify or embellish some statement in the text, represents in its ultimate origin a bewildering mass of typographic sheets, field notes, reports and bulletins, larger-scale charts and labored reductions, etc.

An exhaustive description of the entire art of map-making is of course impossible within the space available here, but the reader may have a new attitude of appreciation toward map-making, if we confine ourselves to a brief outline of some of the fundamentals. We shall only give a hurried glance at some of the preliminary work that has to be done before one can look on the flat colored surface and get a true picture of the region mapped, with all its variations of boundary, shore-line, and surface contour.

#### Fundamentals of Map Surveying

There is a saying current among the Indians of Labrador, that, in order to know all there is to be known about a thing, you must know the front and the back, the right and the left, the up-above and the down-below of the thing. This primitive definition of the requirements of wisdom really sums up in a nutshell, the fundamentals of the art of modern topography. For, translated into the technical terms of modern surveying, the tribal conception of wisdom consists in having that horizontal and vertical control for starting-points on which all accurate surveys are dependent. The space in which we live and move-all abstract fictions of mathematical fairyland to the contrary-is one having only the three dimensions of length, breadth, and thickness; and the position of any point becomes a matter for permanent record the moment we can determine its precise bearings in relation to certain points, lines, or planes of longitude, latitude, and altitude which are accepted as fixed in position.

Absolute fixity of position, however, is a fiction of abstraction, not an objective reality. There are no absolutely fixed, immovable objects or points of position anywhere in nature, any more than there are real straight lines or really parallel rays of light. Inasmuch, however, as the stars in the celestial sphere overhead, even thru long periods of time, show changes in relative position so small as to be negligible, we regard these heavenly bodies as practically "fixed" points, and accept them as our indicators. It is on observation of the stars—especially of the North Star, Polaris—that the determination of the precise location of geographical points on the earth's surface is fundamentally based.

A topographic map is a relief map enabling one to picture truly to his mind's eye the essential features of a region. It not only shows the shapes and elevations of land and water features by contour lines, the dominant ridges, slopes, and depressions, and graphically depicts other natural characteristics, but also indicates such artificial features as railroads, highways, and buildings, in their true relation to one another and to the land and water configuration. Such a map is possible only thru first establishing fixed datum points of horizontal and vertical control from which more detailed survevs can be started. The work of accurately locating and permanently marking these datum points devolves upon the so-called "triangulation' parties in the field. Triangulation is thus the basic survey of all map-making.

#### Triangulation

A starting-point is first selected, preferably on a level stretch of land. Its exact latitude (distance north or south of the equator) and longitude (distance east or west of a reference meridian) must be determined by very accurate astronomical observations with zenith telescope and transit. Next. the direction of true north from the startingpoint must be accurately determined. This is usually done by observations of Polaris, allowance being made for its variation in position, as it swings around the true pole. From the true north, the necessary allowances to be made for deviations of the magnetic needle can be determined.

The next operation is to measure very accurately the length of a base-line laid off from the starting-point. For this purpose, there is now used a standardized metal tape made of invar, a nickel-steel alloy whose variations in length with changes of temperature are so slight as to be negligible. The direction of the base-line is then determined by accurately measuring the angle which the line makes with the true north.

The base-line having been measured, and its ends marked by signals, a third point is now selected as the apex of the first great triangle in the network of connected lines that will later be laid out over the face of the country. This apex point may be a church spire, a tall tree, a specially built signal or observation structure, a mountain peak, or other prominent feature many miles away. The interior angles of the triangle must be measured so accurately that their sum will vary only infinitesimally, if at all, from the 180 degrees, or 2 right angles, necessary to satisfy geometric conditions. One side of the triangle (the base-line) and the interior angles being now known, it is a simple operation in trigonometry to figure the length of the

other two sides. Then, using the sides of the first great triangle as bases for new triangles, and the sides of these as bases for still others, all of whose angles and lengths of sides are precisely determined, the latitude and longitude of all the meeting-points are readily computed. In this way, there is spread out, as it were, a great controlling net of triangular meshes covering the entire region to be mapped.

Very long lines can be used only in regions of high mountains, where natural elevations offset the earth's curvature; and, in such cases, this curvature has to be allowed for in computation. The line in California between Mounts St. Helena and Shasta, over 190 miles, is the longest on record. From 25 to 40 miles is now considered economical for primary or precise work; but, in many instances, the obstacles to visibility—as in heavily wooded flat country or where hills of almost uniform height lie close together—compel the use of much shorter lines, and may even necessitate construction of towers 60 to 125 feet or more in height for the observing and signaling instruments.

Secondary and, in turn, even tertiary triangles may be laid off from those of the primary triangulation, with shorter sides and less insistence on perfect accuracy; and from the datum points thus located, the whole area covered by the triangulation may be broken up with a network of cross-lines, all self-checking when laid on paper—which is the foundation work for the ordinary local land survey.

#### Filling in the Details

Theoretically, the method of triangulation could be followed thruout. Under certain conditions, however-as, for example, where the surface, tho flat, is covered with dense undergrowth or tall trees-the necessary clearing of lines and erecting of high signals would make the expense and the delay prohibitive. Here the methods known as precise traverse and leveling are used in locating stations, which are usually less than five miles apart. In this work the established railway lines (if any), highways, or other cleared stretches are followed quite closely. The instruments used are the invar tape or the chain, the theodolite, and the leveling rod on which sights are taken so as to allow for inclinations in figuring distances. From starting-point, the party proceeds on foot by measured straight-line stages of different lengths and directions, taking "bearings" from the angles the station lines make with the meri-The process, in a word, consists in walking from point to point in straight lines, always carefully recording distance and direction. From the field-work notes, the actual plotting of the map is done in the office.

(To be continued)

#### Great Books are Life Teachers

By Frederic G. Melcher

THIS address was delivered on the

Sunday, April 2, from the Westinghouse

Radio Station at Newark. This broad-

casting station has an ordinary radius

of delivery of about 1000 miles but has

been picked up at a distance of 3000.

There is no accurate estimate possible

of the number of receiving sets picking

up these radio programs. This is probably

the first use of this epochal invention in

the interests of general book promotion.

opening day of Religious Book Week,

E are seeing the spoken word receive the most dramatic increase in its power since man developed a language. Long after the printed page first made it possible to broadcast ideas to all who would or who could read, it has come about that the spoken word

can, by a record or by antennae, be sent to all who care to listen.

This is a long step from face to face donversation or from platform to audience speech yet we still need as complement and background to speech, the magic of the printed word which will talk down over a thousand years or will serve as a reservoir for today's wisdom and observa-

tion. I am to speak today on books, and on the increased use they are now finding. It is most appropriate to speak on that subject this week, because in this country and in Canada, those who are most interested in books and the extension of their use and power are observing a Religious Book Week, April 2nd to 8th.

I am holding in my hand as I speak a book that is nearly 5000 years old. It is a baked tablet brought by an explorer from the mounds that mark the former site of Erech, the ancestral home of Abraham from whence his tribe treked west and began a national story which is the principal theme of the most widely used book ever printed. The writing on the tablet is in little wedge shaped marks whose direct descendants are the 26 symbols that make our printed words. Thus our gratitude for religious inspiration and for the power to record and pass on that inspiration goes back to the very same valleys of the Eastern Mediterannean.

The explorer who gave me the tablet said that by far the largest number of the records found in the early villages were of religious character and while to-day the varieties of the fields covered by books is increasing with every year, the best seller from the past is still the Bible, and, among each year's record of new books, religion usually stands next to fiction in number of titles.

But why should any group of people be especially concerning themselves about the reading of religious books when the church has the spoken word as its chief vehicle of communication? Because, the spoken word must always need the supplementary power of the printed word if it is to have its full force, just as it has always needed it in the past. The

> Sermon on the Mount was spoken to hundreds, and has been heard by hundreds of millions. St. Francis spoke to the birds and is heard by generation after generation. Phillips Brooks spoke to a churchful of people, and his message went out to two nations. No speaker has ever addressed an audience with such a complete feeling of effectiveness that he has

not wished that every person in front of him might take further time to spend on the books that had furnished the background work of his inspiration. Sometimes the very eloquence of an address leaves the hearer suspicious that his reason has been overswayed by a personality, but, in quiet resurvey of the theme, in company with the rightly written book, the truths sink home permanently.

"When I consider," said James Freeman Clarke, "what some books have done for the world, and what they are doing, how they keep up our hope; awaken new courage and faith; soothe pain; give an ideal life to those whose homes are cold and hard; bind together distant ages and foreign lands; create new worlds of beauty, bring down truths from heaven,-I give eternal blessings for this gift, and pray that we may all use it aright and abuse it never."

Is there any definition of "religious book" by which one can satisfactorily indicate the range of reading emphasized by this program? The terms given in the endowment of a well-known series of religious lectures stated that, "their scope shall be as wide as the highest interests of humanity," and the only limitation is that one end shall be kept in view, "the perfection of the spiritual man." Some such broad interpretation is given by those who ask people to turn with renewed attention to the book. As Dr. Fosdick has written for this week:

"Something very significant has happened to

a man when he realizes that in books the greatest souls of the world will come to call on him as tho there were no one else on earth whom they had to call upon."

Or, to quote Dr. Maurice Harris:

"We see the vital importance of religious leaders directing the reading of the age into the right channels. Modern religious literature must take into account the science and philosophy of today if it is to be read by the generation growing up in our homes and passing thru our colleges."

Is it enough that the distribution of printed inspiration and truth shall be left to chance and to unurged demand? Does it not seem natural that those who most vividly see the importance of its effect should join one another in co-operative emphasis on the religious book—the pulpit, the religious press, public speakers, the librarians, writers and publishers and those booksellers who realize, as Christopher Morley has said, that the man who buys a book buys not just twelve ounces of paper, ink and glue but may be buying a whole new life?"

It is very frequently said, with too careless analysis, that the tendency of modern life is to separate and break up the family unit. And yet those new elements that have come into American life in this century have all seemed to be unifiers of the family. Our automobiles are usually of family size and a family possession; the movies keep the family as a unit in their pleasures much more than club or theater; the phonograph ties together the family interests more than public concerts; and this marvellous radiophone is adapted for the home sitting room rather than the public hall. Is not the family being brought closer together rather than being separated and will not the more closely knit family find itself turning naturally to the enrichment of its spiritual life? As the home reading lamp comes to its own, so will the tendency toward a wider culture and deeper religious consciousness appear. Not outside admonition and pleading, but natural developments and inclinations will bring the family to wider love and use of books. This tendency is being increased by present circumstances. The adult reader, stirred by the war and the world's turmoil, is trying to find his way to some clearer view of life. As Raymond Calkins writes to the Religious Book Week Committee:

"The hunger for such reading among the rank and file of people is very considerable. If the right means of calling really helpful books to their attention could be found and utilized, such reading would become general."

Such means will be found if the pulpit, the press, the library and shop give the enlightened guidance that the reader asks for . As Emily Dickinson phrases it:

"He ate and drank the precious words, His spirit grew robust; He knew no more that he was poor, Nor that his frame was dust. He danced along the dingy days, And this bequest of wings Was but a book. What liberty A loosened spirit brings."

What volumes will be included in this field we call religious books? In the terms of the Harvard lectures before referred to, shall they not be as wide as the highest interests of humanity, "fiction, poetry, art, natural science political economy, sociology, ethics, theology, all sacred writing and the more direct inter-

ests of the religious life?"

"A religious book," writes Harold B. Hunting, formerly manager of the Religious Book Department of the International Y. M. C. A., "is one which helps us to get the really best out of any of the concrete interests of life. In a way, all good books might be called religious. Certainly all truly good literature is infused with the religious spirit. But there are certan books which more explicitly and directly undertake to point the way to the highest goals of life. These are the books that belong in the religious section of the bookstore."

"On the other hand," Mr. Hunting goes on to say, "there are certain books loosely classed as religious that would be ruled out by the definition we are following: the commentaries, sermon outlines, technical books on theology, these are the professional tools of the clergy and are indirectly rather than directly religious. They do not appeal to the man on the street; neither do books of sectarian propaganda. He is attracted, however, by books which really help him to get the most out of life."

Among such books might be included such varying types as "The Imitation of Christ" by Thomas à Kempis, "Christianizing the Social Order" by Walter Rauchenbusch, "A Way of Life" by Dr. William Osler, "What Men Live By" by Dr. Richard C. Cabot, "The Meditations of Marcus Aurelius," The Autobiography of Dr. Grenfell, Boutet de Monvel's "Joan of Arc," "The Aims of Labor" by Arthur Henderson.

A minister in a Missouri church writes:

"There is an obvious hiatus between the thinking of the modern preacher and that of the average layman. It is due largely to a difference in opportunity for reading. But there is an astonishing intellectual hunger among men and women today and to help meet this need we have established a Loan Library in the vestibule of our church. The books are selected with a view of presenting the best current writing on every important side of life. All points of view that are actually constructive are represented. Some of the titles on this

church bookshelf are, "The Education of Henry Adams," "The Jesus of History" by T. R. Glover, "The Outline of History" by H. G. Wells, "The Second Book of Modern Verse" edited by Jessie Rittenhouse, and Robinson's "Life of Paul."

Will the home table find its circle of readers happy with such books. Publishing records show how wide is the demand. Those books which have at heart "the highest interests of humanity" have a sale assured and continued. The demand for such devotional books as that of the late Cardinal Gibbons, for Henry Drummond's "The Greatest Thing in the World," Knight's "The Song of the Syrian Guest," Sheldon's "In His Steps," these have found a circulation that makes pale and meagre the selling records of any best seller of fiction.

The Jewish people were given, in the Arabic tongue, the striking name of Am el Kitab, the people of the Book, or, as Rabbi Wise has pointed out, it might be more accurate to say "The people of a great literature," a literature high and noble that in turn made and remade them. While our English language has not for common use a literature from so great a span of years as is contained in the covers of the Bible, it has at its command the literatures of all ages and times and a current product without equal in variety.

But if books are to serve their fullest purpose in enriching our national life, it will be readily agreed that they must early be brought not only into the lives of older readers but also into the lives of each coming generation. Our schools give the children the knack of reading, but church, library and home must see that this ability to read becomes a habit, a real happiness and inspiration to life. Books are an influence that will give a knowledge of past and present and the thought of the future, which will provide an insight into the lives of our neighbors at home and abroad, the people, with whom we share this globe and who must needs be sympathetically understood, which will give a conception of the finer things of life and of whatsover is of good report. Every church and every great religious denomination is bound to give especial thought to the religious home life of the children.

"One reason," writes Dr. Henry Van Dyke, "why some of the younger generation (and quite as many if not more of the older) seem to have frivolous, restless and unsatisfied minds today, is because so many of our modern homes have no religious books in them: I mean books which in any form deal with the inmost and ultimate desires of the human spirit, and with man's natural longing for a better understanding of and a more perfect harmony with the great source of life and its final good."

Writes President Harding in a letter last

week to the Religious Book Week Committee: "It is a pleasure to endorse the program of

"It is a pleasure to endorse the program of your organization for the wider circulation of books of a religious character.

"I strongly feel that every good parent cares for his child's body, that the child may have a normal and healthy life and growth; cares for his child's mind, that the child may take his proper place in a world of thinking people; and such a parent must also train his child's character religiously, that the world may become morally fit. Unless this is done, trained bodies and trained minds may simply add to the destructive forces of the world."

What an important place reading aloud might have in giving children the true appreciation of great books and at the same time keeping a sense of the family! Why should not the home reading hour be more generally revived, if not for every evening, certainly for Sunday evening? Cannot the whole family listen while father or mother reads aloud the imperishable "Story of Joseph" or of "The Prodigal Son"; of "The Odyssey" or of Roland, of King Arthur and His Table Round or of the valor of the Norse heroes; of the high courage of Columbus or of the visions of Joan the Maid? Are there not all the elements of character building in these? Could not young and old find common thrill and inspiration in the heroisms of a Livingston or of LaSalle, of St. Paul or Adoniram, Judson; of Lincoln or of Chinese Gordon? Can there not be found in each family group someone who can read aloud effectively from the world's great poetry as it may be found in such anthologies as "The Golden Numbers," "Lyra Heroica" or "The Golden Treasury?" One great advantage of reading aloud is that only the best will stand the test, either for the reader or for listeners; thus the chaff is winnowed.

If there is to grow up this closer unity of the family thru the clearer vision of the people and by the subtle influence of widely adopted inventions, the book is sure of its important place. The state is organized to teach its use. Our cities and towns have accepted the responsibility of free distribution and the church and home have a new conception of the importance of home bookshelves and of the printed word as a supplement to spoken word.

Just as America's National Park program has meant our acceptance of the idea that all great vistas and noble heights should belong to the people forever, so the broader movement to make books, the most illuminating books, the most finely visioned books available to all the people is a national realization and determination that "their lines shall go out thru all the earth and their words to the end of the world."

#### Berne Comment on Copyright

THE editor of Le Droit d'Auteur, the official organ of the Berne Convention carries in the February 5th issue the following comment on the American Copyright situation.

"With a speed quite American, the text of the proposed law "To Amend the Copyright Law to Permit the United States to enter into the International Union for the Protection of Literary and Artistic Works," of which we announced the plan in our general review of 1922 has been finished and put in the hands of legislative authorities at Washington.

"It contains eight articles, a translation of which we will carry in our next number (March 15th) with appropriate commentary. To be sure, the text adopted by the sponsors is not entirely definitive, as the particularly delicate and difficult problem of the retroactive effect of the law and of the convention has not yet been settled and negotiations have

already begun on the subject.

"Besides this, the opposition of the librarians against the plan for placing the importing of European publications under the control of the American publisher, holder of a shared right of publication, is not out of the way, for, by a unanimous vote passed at their conference of December 30th at Chicago, the librarians decided to oppose the adoption of the bill and to defend their point of view in the hearings of the Committee of Patents.

"But in spite of divergence on points of detail the great moral effect that comes, mak-

ing a beginning, is there."

#### London Packers' Strike Ended

THE packer's strike, which has severely handicapped publishing and bookselling in London for several weeks, was settled on March 24th with the men asking to be reinstated at the wage offered. The demands for reduction had been fought out by all the publishers and jobbers working as a unit, with the exception of Hodder & Stoughton, Cassell's, and Hutchinson, who had kept on doing business by agreeing to maintain the former wage scale. The reports received this week indicate that these three firms are now offering their men the reduction won by the fight of the other publishers and that they now have a labor trouble on their hands.

The strike, which was brought by the Packers' Union, came when the men refused to accept a 5s. reduction on the first of March following a 5s. reduction last September. The employers in a statement give the history of the case, and the wage on which the men are now reinstated is £3 14s. and 6d. as compared to £3 5s. of 1919.

When living costs were at their height (268%), the wage scale reached to £4 4s. 6d., and the employers contended that, as the cost of living figures have now almost exactly paralleled the cost of 1919, it would not have been unfair to go back to the £3 5s., but they consented to the higher figure of £3 14s. 6d. The publishing interests fought for their position with a dogged determination that brought into the shipping and billing room even the heads of the firms.

#### What Trade Associations May and May Not Do

THE points brought out in the recent correspondence on trade associations between Secretary Hoover and Attorney General Daugherty have been epitomized by Judge Alfred E. Ommen, general counsel of the New York Employing Printers' Association. The Publishers' Weekly reprints from the American Printer.

Illegal Acts

Conspiracy to enhance prices.
Conspiracy to curtail production.
Conspiracy to suppress competition.

Arbitrary establishment of cost of production or of cost of any item entering into cost

production.

Adoption of uniform trademarks or labels to be used by natural competitors who are members of the same association which would result in the same price being charged for all articles of the same class bearing the labels.

The collection of credit information for the

purpose of establishing blacklists.

#### Permitted Acts

Adoption of standard cost accounting systems.

Adoption of uniform trade phrases.

Adoption of standard grades, forms of contracts, machinery and processes.

Collection of credit information. Placing of insurance for members.

Co-operative advertising and use of general trade promotion phrases, slogans, etc., such as "Made in Grand Rapids."

Promotion of employees' welfare, education,

etc.
Co-operative management of legislative questions and litigation.

Co-operative action to promote closer rela-

tions with the Government.

Collection of statistics of production, costs, prices, consumption and distribution, and dissemination of reports to members and to the public.

Compilation from members' reports of prices received of consolidated statements giving average prices, these to be made public.

# Senate Tariff Revisions About to be Reported

S was reported two weeks ago, the schedules on books in the Fordney Tariff have been gone over by the members of the Senate Finance Committee in rewriting the bill for conference between the two houses. It is now expected in Washington that the printed text as the Senate would have it will be ready for public discussion within a week. The situation as it faces the book-trade is the most

serious one in its history.

On the bright side it is quite confidently expected that books over twenty years old and also books in foreign languages will be put back on the free list. Omitting these was so obviously unfortunate and would reflect so much discredit on any Congress that passed them that it would seem that no committee could stand against the criticism launched by the book-trade and the library and educational interests. It is also expected that the limitation of libraries to two copies in their importation will be removed, a limitation that had not been present in the previous bill and had not any virtues as an income maker or protection measure. This would permit the libraries of colleges and schools as well as public libraries to bring in their books duty free, but the bill will also need a phrase including all textbooks in the free list to meet the educators completely and it is to be hoped that will also be included when the bill is reported.

The situation as to the duty on current books is much more threatening. As will be remembered, the Fordney Tariff placed a 20% duty on an American valuation. The two chief protesting parties on this were the book-trade and the library and educational interests. Dr. Raney, representing the two latter, argued for 15% duty but explained that the libraries would not wish to enter into the discussion as to the basis on which this duty should be levied. 15% on the English wholesale would be equivalent to a little over 30% on the cost of the book to the

importing publisher.

The book-trade, glad of this support, believed that this still left it too high and not justified by the need of manufacturing protection. In a draft presented to the Senate Finance Committee by Mr. Macrae on request in February, the duty was left at 20%, but a strong plea and just argument was made for having the duty levied on the cost of the book as it was bought in England. A special paragraph was drafted, which, if it were included, would make this assured. If such provision is not provided and if duties are levied on either the American valuation or the English wholesale (which would be practically equivalent in the book business) the duty paid will be unfortunately

heavy and will immediately curtail publishing relations with London. In the old Payne-Aldrich Bill, the tariff was 25%, but levied on the cost to the American publisher.

If, as has been rumored in the last few days, 25% is to be brought in without provision for levying it on the actual cost (or what would be between 50 and 50% on the cost) the chance of publishing in America important English books, whose sale might run only into the hundreds, is practically eliminated.

If this is the result of pressure brought by the Printing Unions, they are serving their Binding Unions poorly, because most of these books are brought in in sheets to be bound in cloth on this side.

The possibility of an excessive scale on leather binding is also threatening if as the binders are arguing the paragraph 1529 on the free list should admit to the free list books twenty years old only on the condition that they have been printed and bound more than twenty years. This is a move to make effective over all types of books the very high tariff that the unions are asking on leather binding. on binding was put in the Fordney Bill at 33 1-3%, and the binders are 50%. As was well pointed out by Charles E. Lauriat, Jr., in his careful analysis of this leather binding situation, "even 33 1/3% is higher than is needed to protect American workmen," and he quoted comparative prices in both countries to prove this. The hand binderies that are doing good custom work are getting in this country all the business that they can handle, and as fast as good craftsmen increase, there is more to be

# Missouri Good Book Association

VERY energetic effort to enlist all groups A in the promotion of religious books has been undertaken in St. Louis. Under the name of the "Missouri Good Book Association," an informal organization has been created to push the experiment of cooperative publicity. The lead in this movement has been taken by Samuel T. Larkin, formerly Presbyterian minister and lately connected with publicity and promotion work. The Church Federation of St. Louis undertook to get out the message "Good Books Are Life Teachers" to all churches and Sunday Schools. The booksellers not only of St. Louis but thru the state have been kept thoroly posted, and a large amount of the material from the Religious Book Week Committee has been distributed.



BOOK DEPARTMENT OF THE PATTEN CO., HONOLULU.

# Developing Business in Honolulu

THE Patten Company of Honolulu has added the adjacent store to its floor area and has now an exceptionally well arranged and well lighted store for books, office furniture and stationery. The book department, as is shown in the photograph, carries a large stock, and the white woodwork and mahogany tables give an ideal display for the books.

W. N. Patten started in 1909 after having been with the Hawaiian News Company for six years, and from the three employees then required the business has grown to require thirty, and the volume of sales is now more in one month than it was at that time for the entire year. Recently Fred de Vilbiss, formerly with Paul Elder & Company, San Francisco, went to Honolulu, to take charge of the book department. Harry M. Snyder, who represents a group of a dozen publishers in their business expansion to Hawaii and the Far East, has, since his last trip, spoken with great enthusiasm of the steady growth of Hawaii as a book outlet. This photograph corroborates his opinion that books are being well handled.

## Ministers as Reviewers

A N interesting special feature of Religious Book Week in Philadelphia was the plan of the Public Ledger for a special Religious Book Week supplement for the issue of April 8th. For this issue ten of the leading ministers of the city representing all denominations were asked to write signed reviews of the prominent books.

# A New Swindling Trick

A NEW swindling trick has been described recently by the Los Angeles Record, selling Bibles to dead men. Dave Gershon, a special agent of the U. S. Department of Justice has described the way the scheme was worked:

"The 'promoter,' clipped the death notices from all the papers. Then he sent Bibles to all the persons mentioned in the column, accompanied with a letter thanking the person for his or her kind order, and expressing the hope that he or she would be perfectly satisfied with the Bible and would send payment promptly.

"When the Bible arrived, the relatives of the deceased opened the letter, and probably thought—"Wasn't that nice—the last thing he or she did on earth was to buy a fine

leather bound Bible?"

In practically all cases, they sent the money to the promoter—to "keep faith" with the last order made by the deceased relative just as the promotor planned they would.

The Department of Justice ran the promoter down, and received this impudent

answer:

"'You can't touch me, because you can't prove that an order wasn't given for the Bibles. The only way you could prove it was on the word of the person himself, and he's dead.'

"And he, legally speaking, had the 'drop' on the Department of Justice. The department, however, ran him out of the district on a threat of 'vagging him."

# Bookstores for Small Cities

THE question of effective book distribution in small places, which is so continuously in the minds of publishers, received interesting comment in a letter which Brentano received from an author recently who had written to express appreciation of "The Doom Trail" and to comment on the need for bookstores in a town such as the one near her own, a community of between fifteen and sixteen thousand population. The letter reads as follows:

"Our nearest town is the richest town in the county, per capita, but at the moment it is in the depths, financially and in morale; even the movies are deserted. At the same time, I strongly feel that at heart the rural New Englander is at all times held firmly by tradition; it was always a part of his tradition that he should own books, and altho he certainly has forsaken that tradition during his late years of prosperity, it seems to me by no means unlikely that having now been shaken from his later acquirement of less substantial—I was

going to say of more frivolous—things, he may very well be urged to return to his earlier faith in the others, book owning among them.

"I wish some plan might be worked out by the publishers of putting the new books before the smalltown public; real money is held in the small towns, and by people of sound taste very largely. It is merely that they have got out of the habit of buying books, and I believe they could be led back into the ways of righteousness.

"The library habit is all right, but it ought to lead farther than the mere reading of books; and New Englanders will spend their money for anything they believe substantial and lasting.

For that reason I cannot but feel that it need not be a difficult matter to bridge the thought that "This is a book you'll want to read" and the other, that "This is a book you'll want to own." But people cannot buy books when they are not on sale before them; and the small-town merchant will not order in any quantity, if at all. I wish we might see some sort of serviceIcombination between the publishers whereby at least one copy of each new book might be seen in some window of the small town; I believe the appeal would be a large one, at any rate in New England."

## Conference and Book Fair

THE League of American Pen Women will hold at Washington, April 25th-28th a silver jubilee biennial conference and book fair. The League now composes fifteen hundred writing women with centers in fifteen cities. this growth coming from a beginning of seventeen members twenty-five years ago. Part of the twenty-fifth conference will be devoted to the book fair which will occupy a wing in the Warden Park Hotel, the exhibits being open only to the work of members. On the 26th there will be an anniversary breakfast at 12 o'clock, for which plates for six hundred have been planned. Among the guests on this occasion will be Mrs. Frances Hodgson Burnett, Mary Roberts Rinehart, Basil King, Margaret Widdemer, Maurice Francis Egan, John Farrar of the Bookman, W. F. Bigelow, editor of Good Housekeeping, Lyman Sturgis of the Century Company and General Pershing. Eliza Poate Van Dyne of 1728 H Street, Northwest, is Secretary of the Conference.



ONE OF BURROWS BROTHERS SIX PAINTED SIGNS ADVERTISING BOOKS.

## Burrows Uses Billboards

S IX large painted signs and widely scattered space for fifty posters are being used in Cleveland for bookstore publicity by Burrows Brothers Company. They believe from the general comment about the signs and the number of people that have noticed them that it can be considered a very effective way for keeping the store before an established public and in the minds of potential buyers. The large painted signs such as the one reproduced herewith are done in several colors.

# Reminiscences of a Book Scout

By Joseph Jewett Barton

VIII. "The Gentle Art"

Sometime ago I wrote about a near-sighted, little Jew named B. P. who bought "pigs in pokes" at my friend Bill's auction sales. I thought it was a rather diverting little anecdote, and tried to show the ridiculousness of a trait that had caused him to fritter away all his money, a couple of houses, and finally his second-hand furniture store gambling on the contents of nailed up or fastened boxes, barrels and trunks, and other receptacles.

In a lofty, superior sort of a way I patronized B. P., and quite often volunteered a little advice. Perhaps I felt some sympathy when I heard he had lost his store owing to his pernicious habit. I most certainly had a feeling of regret when I was told he was broke, as it is very sad to be without funds, especial-

ly in the declining years.

A couple of weeks ago I dropped into Bill's place on sales day. I generally managed to get there the day before and look things over, but I had been busy elsewhere and Bill had not been getting much in my line lately, anyway. There was a good sized crowd present, and it was rather difficult to see what there was for sale. Finally I got hold of one of the helpers and asked him if there was anything there for me, and he said there was a lot of boxes in the rear that had some books in them. I got to the rear and saw that a big man. whom I didn't know, was trying to see thru the cracks of the boxes. He seemed quite interested, and he looked as tho he might be a determined, obstinate bidder; one of the kind that intends to have what he wants, even tho he pays two or three times what an article is really worth, and often ruins what might have been a perfectly good auction. When he moved away I took a look, and the boxes certainly had books in them, and as far as I could see thru the cracks, they were in good, fresh condition.

About three o'clock in the afternoon they got to the boxes, and Bill in his pulpit asked for a bid on "seven boxes, said to contain books and miscellaneous objects." "How much?" I offered ten dollars, and somebody on the other side, whom I could not see nor hear very well, kept raising my bids a dollar at a time until he reached twenty-five.

Thinking to discourage his pertinacity, I jumped to thirty, and then he borrowed my tactics and bid thirty-five. I thought thirty-five dollars on suspicion was plenty and I

quit, left the place and went about my business in another part of town.

I went into Bill's yesterday morning and seeing him leaning against an iron pillar with apparently nothing on his mind and ready for conversation, I said, "Bill, who was that bidding on those boxes of books against me the other day? Was it a big, heavy set man about fifty years old?" "No," he replied, "B. P. bought 'em." "But I thought B. P. was broke, also cured of buying mysterious boxes. He can't even read so what would he ever do with seven boxes of books?" I objected.

Bill smiled and said he had given B. P. up as a tough proposition long ago; he had often refused to take his bid on lots he was quite sure were of no value, trying to save him for old times' sake, but it had no effect, and he, Bill, had troubles of his own.

I sought out B. P. and found he had rented a store temporarily up on Broome Street, and for the second time in about twenty-eight years he had really bought something worth having, at least from my point of view.

There was a set of the 11h edition of the Britannica, a set of the Harvard Classics, another of Mark Twain in blue cloth, gilt; Dickens in 25 vols. Thackeray in 30, and over 300 more miscellaneous books, mostly good, especially a nice "Gentle Art," by Mr. Whistler in boards, uncut, Heinemann 1890.

On my way home I sat looking out of the car window, noting the number of common, ordinary people who neither have books in their attics, buy out-of-print items, nor are in any way connected with the book-trade. Then I looked at the dirty, slushy streets, the drizzling rain from a darkening sky, and the altogether general dreariness of life in the State of New Jersey. The sky was dull brown and gray, with a dash of pink. Ideas crept into my brain, and I thought I would surely have to kill that B. P. I could picture me and Henry Ford and the Dearborn Publishing Company working together all the rest of our lives.

But then again, twice in twenty-eight years isn't very often, and B. P. needs the money, and his wife is a nice old lady; and tomorrow or the next day or sometime, the sun will shine again, and the slush and the rain will mostly run into the cellars, and it will be spring; and I will sell Graham the Whistler and make fourteen dollars and seventy-five cents, perhaps.

# The Voluntary Censorship Plan

N ingenious system of voluntary censorship has been devised to eliminate indecent plays and make political censorship of the stage unnecessary; and the plan seems in a fair way to be put into effect. The scheme was evolved at a meeting of dramatists, managers, and producers, actors and vice crusaders, at the American Dramatists' Society on March 10. The Mayor, Police Commissioner Enright, and Commissioner Gilchrist of the License Department have signified their approval of the plan, and their formal approval is virtually assured as soon as the plan in all its details can be laid before them, the approval to include a policy of hands off by political censors. On March 29, the Producing Managers' Association adopted a resolution accepting the plan.

The scheme plans the drawing of a panel of 300 citizens, 150 would be nominated by the theatrical organizations and 150 by the Better Public Shows Movement and the City Administration. Good citizenship and common sense would be the basis of the nominations. Channing Pollack, Vice-President of the Author's League, who was one of the group which drafted the plan, outlined its probable working

as follows:

"If a complaint against a given theatrical production is received by the city officials, they may call for a jury of twelve to be selected from the panel above described, as representing the theater on the one side and the public on the other. Each side will have two peremptory challenges. First, they must decide whether any part of the production is objectionable from the point of view of public morals. Second, is the plan as a whole objectionable? A vote of 9 to 3 constitutes a verdict. If the jury decides that a manager must readjust his play, he will have one week in which to make the changes. Then the jury will review the play. If the jury decides that the play as a whole is objectionable, all interests, including the dramatists, owners, producers, actors and the public, agree that the play shall be taken off and that there shall be no appeal to the courts. This agreement is to be included in every contract made by the managers with both dramatists and actors.'

This plan will be virtually a compromise between the efforts of the more zealous critics of present-day plays and those who oppose any

form of censorship.

The zealous critics have been unusually active this season. Perhaps the plays have been unusually deserving of condemnation. The Rev. John Haynes Holmes recently called the theatrical situation in New York an unmitigated scandal.

"I am opposed, however," he said "to a censorship, and it is because I am opposed that I want the present situation cleaned up before we have the censorship imposed upon us. A censorship has no place in a democracy because it involves the substitution of a government of persons for a government of law—an opinion for a principle in social order. Furthermore, a censorship, however well administered, is an intolerable interference with the free activity of the creative spirit."

The State censorship of the movies is now in force and serves as a warning of what might befall the stage unless the stage censors itself.

Suppression of books has always aroused a storm of controversy and book interests are conscious that it is better to censor than be censored. Next week a committee of the National Association of Book Publishers consisting of Arthur H. Scribner, George Palmer Putnam and Alfred Harcourt are to meet with an Authors' League Committee headed by George Creel to discuss the situation as it exists in the book field and make an analysis and possible recommendation.

## To Build a Stronger Nation

of CAMPAIGN publicity on health building and health literature is being launched for the week beginning May 1st by a large national committee, the initiative for this effort coming from the Physical Culture Magazine, William Muldoon, famous as a friend of Roosevelt and other men in their health building, is chairman of the committee, which includes such names as Walter Camp, Grantland Rice, Douglas Fairbanks, Bernarr Macfadden and many others. The strong backing that has been obtained for the movement promises to give it a decided nationwide aspect. A letter from General John J. Pershing to the committee reads:

"In view of the important position which physical education has assumed is our national life, both from the standpoint of economic productivity and national preparedness, I feel it to be the duty of all patriotic citizens to assist in every way the movement started to build up the physical well-being of every individual in the country."

The committee is receiving letters from many mayors and governors, expressing interest in the plan of offering to give publicity to the effort

The book-trade has already become interested, and stores probably will be having special exhibits with a consequent spread of the good health idea.

# Books in the Hope Chest

A VERY significant indication of the fact that books are receiving more consideration than ever before as part of the equipment of the new household is shown by the leading editorial in the April number of the Woman's Home Companion headed "A Unique Hope Chest":

"We confess to a kind of sentimental fondness for 'Hope Chests.' It has always appealed to us, this idea of a girl laying by fine linen against the day of her marriage. We have aways counted it to be one of the loveliest of our grandmothers' customs, and have done our best to encourage its perpetuation.

"'Why don't you start a hope chest?' we asked one of our ultra-modern young friends. 'I have started one,' she said. 'But I wouldn't be bothered collecting a lot of fine linen.

"'Tom and I expect to live very simply. Instead of expensive damask, we will have, for the first years, at any rate, on our mahogany drop-leaf dining table, those nice linen-colored runners that cost little, look charming, and are so easily laundered. But I'm going to have a hope chest, and you wouldn't know it for a chest at all, maybe, for, to be exact, it's a bookcase. The treasures I'm collecting for Tom's and my house in the future years are books. Now don't you think that is a nice idea?'

"A hope chest of books! How that stirs How a centerpiece pales the imagination! before that fine volume of Lamb, or Meredith, or Galsworthy! How a tablecloth and a dozen napkins shrink into nothingness compared with that splendid practical edition of Shakespeare, and the fine Shakespeare commentaries, or Kipling, or Stevenson, if you like, or some of the modern essayists. As for dish towels, even of the best weave, two dozen, three dozen of them, who would think of them in the same day with those fifteen fat volumes of a fine standard encyclopedia, or the two fat volumes of Wells's 'Outline of History.' And what table embroideries could be better than, or half so good as, those richly-dight pages of the poets, standard and modern-volumes of them there, all in a row! Sheets, pillow cases, sets of doilies, sets of napkins! At the best, these are temporal matters, that will in time wear and tear and need to be replaced, but the Dickens, the Thackeray, the beloved set of Shaw, the Emerson, the Froude, these will last for a lifetime. and the treasures they hold will be always at hand.

"And, oh yes, there is one other thing that commends it mightily in our eyes. The old-fashioned hope chest was an affair appertain-

ing peculiarly to the bride. The bridegroom looked at the snowy linen not because he took any particular pride in it, but because she did. Was that beautiful damask? Well, so much the better. He was willing to take her word for it. Personally, he wouldn't have known damask from duck. So he stood outside of all this splendor, and had only a vicarious pride and no share in the selection of it.

"But a hope chest of books! There is his sympathetic opportunity. He knows how to buy books, or he thinks he does. He has his favorite present-day authors; and he thinks he knows a thing or two about what standards and what 'moderns,' as well, are indispensable to a really good home library. So the hope chest is his, too. And by and by, when they read together in their own library, under the light of a cozy lamp, it would not surprise us if he put down his book a moment to look with a delighted eye on the bookshelves in the firelight and to remark heartily in modern vernacular, 'Some hope chest, I'll say!'"

# New Chicago Bookshop

THE Paine Book Co. has recently opened a new shop at 87 West Randolph Street, Chicago, across from the Olympic Theater. The new store carries new and rare books, limited editions and other scarce items, and a fine assortment of the second-hand books that are in great demand. The stock has been so arranged that the books are easily accessible to the book hunter and includes late fiction, popular priced fiction, poetry, drama, works on art and technical subjects, magazines, as well as other lines that go to make up a well-equipped book shop. One of the features of the new shop is the arcade-like window display—an innovation in local book circles.

In November, 1914, L. W. Paine opened a retail store at 33 South Clark Street under the name, "The Economy Book Shop." The number of its friends has grown to such an extent that it was deemed advisable to open up another store. After a careful investigation and a checking of the amount of traffic at various places the new space was leased.

The Economy Book Shop will still be operated under the name "Paine's Economy Book Shop," at the old address.

A few months ago the Paine Book Co. (not Inc.) moved its offices and wholesale department from the retail store at 33 South Clark Street, where it had been situated, to new space at 75 West Van Buren Street.

# The Publisher's Jabberwock

By MICHAEL GROSS

TWAS volland, and the little browns Did holt and boni in the watt;
All duffield were the liverights,
And the huebsch lippincott.

"Beware the houghtonmiffs, my son! The stoke that bites, the reilly lee! Beware the doubledays, and shun The harper company!"

He took his knopfy sword in hand: Long time the houghtonmiffs he sought. So rested he by the putnam tree, And stood awhile in thought.

And as in crowell thought he stood, The Flemrevell with eyes of flame Barsehopkined thru the longmans green, And dunlapped as it came.

Dodd mead! dodd mead! and from his steed His sully sword went laird and lee! He left it dead and with its head He lothroped off scot free.

"And hast thou slain the Flemrevell? Come to my arms, my bradley boy?" Away with care! devin adair! He scribnered in his joy.

'Twas volland, and the little browns Did holt and boni in the watt; All duffield were the liverights, And the huebsch lippincott.

## Wanted: A Perfect Bookseller

M UCH has been said recently to encourage new people to enter the book business and frequent estimates are offered by the experienced as to the qualifications for the work and possible reemuneration. One of the graduates of Miss Graham's school in Philadelphia has sent to the Publishers' Weekly a clipping from the Help Wanted columns of the New York Times which she seems to think painted the requirements in a way that would permit not more than one person in a million to qualify. This indeed would be the bookseller par excellence.

## EXECUTIVE

American college woman, 30 to 35 years, or cultural equivalent, to manage and develop a small, very famous artistic book shop; knowledge of all literature, business experience, stenography, typewriting, book-keeping; good opportunity for capable woman with pleasing personality and modern mind. W 443 Times.

# Beginners in the Book Game

THE American News Trade Journal, thru which the American News Company has been reaching out for new outlets for books as well as magazines, has found a ready response in the last few months, and in the current issue it states that it has started over five hundred new handlers of books in the past year.

"We firmly believe," it says, "that the time is not far distant when practically every man who sells magazines will also carry a limited line of books. The two lines are so closely allied as to be almost inseparable."

Most periodical dealers are likely to make a venture into a new field in a small way, and as a practical step for a man with slight capital to add a display of books it suggests the following procedure:

First, get a general book catalog as a guide to business, one such as the News Company

Second, buy a revolving display rack or a special counter such as the Munger display rack. (The importance of proper display of books has been strongly emphasized in all recent progress in bookselling).

Third, order twenty-five best sellers, (twenty novels and five non-fiction), forty or fifty popular copyrights.

Fourth, get five hundred of the News Company's bulletin of book chat.

Fifth, send a form letter to three or four hundred families announcing the starting of a limited book department and enclosing the book chat.

Sixth, rubber stamp all store mail matter and bills with announcement of the book department.

Seventh, establish a circulating library, charging two dollars per enrollment and fifteen cents a week for any book.

Eighth, advertise book service in the local paper.

Ninth, make a window display.

Tenth, announce your book service in the motion picture slides.

Eleventh, card index every customer with his needs and interests.

Twelfth, keep in touch with the News Company, and if you have any trouble ask questions. All this can be done on an investment of a

hundred dollars.

Over 150,000 of the three "Mirrors books" have thus far been sold, Putnams announce. The "Mirrors of Washington" leads with 75,000, the "Mirrors of Downing Street" is credited with 45,000, and already the "Glass of Fashion" has reached the 30,000 mark.

## Newspapers and Printers

THE New York Newspaper Publishers' Association, having behind one long extended difficulty with the pressmen, is now facing the renewal of a contract with the printers when the existing arrangement ex-

pires May 1st.

According to the publishers' statement, the chief difficulty in getting any new contract with the printers is that "Bix Six" will arbitrate only those things that might be settled unfavorably to the publishers' interest, but questions that the Union deems to be unfavorable to its side the Union will not consent to submit to arbitration on the ground that these points are covered by the Union's "laws." In the present discussion, the chief argument is what is known as the "bogus" rule which requires that all advertising matter which has been set up outside of the newspaper plant shall be reproduced in the plant of the newspaper within four days of the date the matter appears in print. This old rule more than any other in the trade shows the absurd possibilities of one-sided contracts.

In the conditions of national advertising it is very often decidedly advantageous for the advertising agent to plan and set copy for a whole campaign at some printing office where very special composition can be done and the whole matter can then be reproduced in plates for the various newspapers. When this plate matter goes to the New York newspaper it is printed at once, but according to this rule all the copy must then be set up by the men in that particular shop by a machine and by hand, it must be proof-read, the errors corrected and when it is all complete it is thrown into the melting pot, this process to be repeated in each one of the New York newspapers where the plate matter has been set.

# Strike Affects Binding Cloths

THE strike in the Rhode Island mills, of over two months' duration, has affected the Interlaken Mills, one of the largest manufacturers of book cloth. The Company's mills were completely closed down with the exception of the fininshing plant which has run shorthanded for a while. This mill is one of those in the Patuxet Valley group which has had no organized labor, and the fight has been particularly bitter. The average wage of the skilled worker, according to reports issued, is slightly over a thousand dollars a year, and the mill owners wish to reduce this by twenty per cent. The men feel that a lower wage is not going to give them living conditions of the kind they should have for themselves or their families. The contest seems likely to be protracted.

# California and the Book Tariff

VERY energetic and well directed action A to keep the bookseller's needs to the front in the minds of Congress was taken by the Booksellers' Association of San Francisco Bay Counties on March 9th. It wired to all of California's representatives in both houses. protesting against the way the tariff had been drafted both as to the free list inclusions and the American valuation. Senators Johnson and Shortridge and Representatives Kahn and Nolan promptly acknowledged the telegrams and expressed their interest therein. Mr. Nolan trassmitted the representations to Mr. Fordney and when his reply seemed to indicate that he was satisfied with the bill as it had been submitted to the Senate, the Booksellers' Association drafted a very complete and adequate summary of the whole situation, combining with the protest of the booksellers that of the librarians of San Francisco, whose interests lie in the same direction. This correspondence was reprinted in a four-page form and widely circulated.

## Parnassus on Wheels Again

THE inquiry in our editorial columns a few weeks ago as to who would be on the roads this summer selling books has brought details from Frank Shay, the New York bookseller, announcing that he himself will start out with a wagon when summer comes, and the route will be along Cape Cod from Provincetown to Wood's Hole. Mr. Shay expects to visit each town once a week and on schedule, and the stock will include good low priced books, especially from such series as Everyman's, World Classics, Modern Library, Home University and a selection of new books. He is also planning to add a circulating library to the equipment, which will be a new feature in such bookselling and will be made possible from the fact that he will go back and forth over the same ground during the summer. "Ted" Robinson, a bookseller and columnist of Cleveland, is an entrant into the caravaning field according to an earlier announcement.

# As Five is to Two

THE Phoenix Magazine, published by students in the University of Chicago, has deduced as the result of a hundred questionnaires that the college men there spend \$175.000 every three months for dances as compared with \$66,000 spent in the bookstores. As the dance expense was incurred at the student's own free will and the books were presumably mostly bought as class textbooks under compulsion, the comparison is certainly decidely to the disadvantage of the book.

## Obituary

## FRANK L. BICKFORD

FRANK L. BICKFORD died as a result of the accidental discharge of a pistol on March 30th at Indianapolis. Mr. Bickford entered the book business with W. B. Clarke Company, Boston, about thirty years ago, and for many years was a salesman with Charles E. Lauriat Company, Boston. Three years ago he accepted the managership of the W. K. Stewart store in Indianapolis, an arrangement which terminated only two weeks before his death. He left a wife and a boy twelve years old.

## Communications

## A WARNING!

61 Fourth Ave., New York City.

Editor, Publishers' Weekly:

Last Friday a young fellow, of about twenty, neat-looking, and alert, came to my store and told me a hard luck story of being out of work for several weeks. He said he used to work as a packer in the American Book Co. and that he had not had anything to eat for the last two or three days. I gave him some money to get a good meal and told him to come back and I would try to help him. When he came back, I gave him my card with the addresses of several other dealers in town. In the meantime, I suggested that he should help one of my men to take over two bundles of books to a customer of mine on 135th Street, near 8th Ave.

That is the last I have heard from him. My man, on the way up town called me up to tell me that the young man had disappeared together with the bundle of books.

P. STAMMER.

## Periodical Note

THE HOUSTON PUBLISHING COMPANY has been organized at 9 East 37th Street, New York, with Herbert S. Houston as President, and is about to begin the publication of two monthly magazines, Our World and World Fiction. Mr. Houston is very well known in the book-trade, having been twenty years vicepresident of Doubleday, Page & Company and prominent in advertising circles and in many international movements. Our World is to be issued in connection with the Institute of International Information, which Mr. Houston has organized with Dr. Wallace W. Atwood, President of Clark University, as Director. It is to be a magazine on international affairs, and the fiction magazine is to gather together stories from all languages.

## Personal Notes

CHARLES L. Edson, author of "The Gentle Art of Colyumning" is writing a funny column for the Charleston News and Courier.

WILLIAM DELOSS LOVE, who has been representing Houghton Mifflin Co. on the Coast for the past two years, has resigned from that concern to take effect June 1st. Mr. Love is a grand-nephew of H. O. Houghton, the founder of the house and nephew of Albert F. Houghton. Save for two years in the army he has been connected with Houghton Mifflin Company ever since his graduation from Hamilton College in 1909. During these years, at one time or another, he has covered the book-trade of practically every city in the country save New York, Chicago, and Philadelphia.

MAJOR GEROGE HAVEN PUTNAM, President of G. P. Putnam's Sons, this spring for the first time in many years is not making his annual trip to London. Instead he, with Mrs. Putnam, is planning a journey to the Pacific Coast via the Panama Canal, in the early summer.

Burton Rascoe, formerly literary editor of the Chicago *Tribune*, more recently with *Mc-Call's Magazine*, is now literary editor of the New York *Tribune*. Percy Hammond will continue his column on books in the week day editions of the paper, but Mr. Rascoe intends to run book columns during the week which will supplement these.

## Business Notes

ALLENTOWN, PA.—The Buchman Book Store moved from 136 N. Seventh Street, to new and larger quarters, at 955½ Hamilton Street, April 1.

New York City.—Keyte's Book Shop, of which S. W. Keyte is manager, has been opened at 207 West 57th St. to sell current books and run a circulating library.

PORTLAND, Me.—A big circulating library will be opened shortly by the department store of the J. R. Libbey Company. It will be stocked with popular fiction. The charges will be two cents a day.

Poughkeepsie, N. Y.—The name of the old house of Pierce-Ambler Co. has been changed to Ambler-Mateson Co.

# The Weekly Record of New Publications

This list aims to be a complete and accurate record of American book publications. Pamphlets will be included only if of special value. Publishers should send copies of all books promptly for annotation and entry, and the receipt of advance copies insures record simultaneous with publication. The annotations are descriptive, not critical; intended to place not to judge the books. Pamphlet material and books of lesser trade interest are listed in smaller type.

The entry is transcribed from title page when the book is sent for record. Prices are added except when not supplied by publisher or obtainable only on specific request. When not specified the binding is cloth.

cloth.
Imprint date is stated [or best available date, preferably copyright date, in bracket] only when it differs from year of entry. Copyright date is stated only when it differs from imprint date: otherwise simply "c." No ascertainable date is designated thus: [n. d.].

Sizes are indicated as follows: F. (folio: over 30 centimeters high); Q (4to: under, 30 cm.); O (8vo: 25 cm.); D. (12mo: 20 cm.); S. (16mo: 17½ cm.); T. (24mo: 15 cm.); Tt. (32mo: 12½ cm.); Ff. (48mo: 20 cm.); C. (24mo: 25 cm.); C. (24mo: 25 cm.); T. (

10 cm.); sq., obl., nar., designate square, oblong, narrow.

For complete index to new publications, use the Spring Announcement Number, March 11, 1922.

Adeney, John Howard

The Jews of eastern Europe; with four illustrations. 8+94 p. front. pls. D (Jewish studies) '21 N. Y., Macmillan \$1.40

Allen, John Robins, and Walker, J. H. Heating and ventilation; new 2nd edition 330 p. il. O c. '18-'22 N. Y., McGraw-Hill \$3.50

Ambauen, Andrew Joseph

Winged words; or, Famous quotations from the works of great authors, chiefly English, French and American, in harmonious connection with many of our familiar proverbs, phrases, mottoes, and other colloquial expressions, etc.; new ed. 138 p. O '22 Milwaukee, Wis., Caspar pap. \$1.25

Ames, Joseph Bushnell

The emerald Buddha. 310 p. D c. '21 Bost., Small, Maynard \$1.50

Andreieff, Leonid Nikolaevich

He who gets slapped; a play in four acts; tr. from the Russian with an introd. by Gregory Zilboorg. 13+193 p. front. D [c. '21-'22] N. Y., Brentano's \$1.50

Anglican (The) and Eastern churches; a historical record, 1914-1921; pub. for the Anglican and Eastern churches association by the Society for promoting Christian knowledge. 64 p. O '21 N. Y., Macmillan 60 c.

Archer, Richard Lawrence

Secondary education in the nineteenth century. 14+363 p. (bibls.) D (Contributions to the history of education, 5) '21 N. Y., Macmillan \$4

Armitage, Francis Paul

Diet and race; anthropological essays.

3+144 p. il. diagrs. O '22 N. Y., Longmans, Green \$2.25

Ayres, Ruby Mildred

The scar; front. by Paul Stahr. 287 p. D (Popular copyrights) [c. '21] N. Y., Grosset & Dunlap 75 c.

Badt, Ernestine Louise

Everyday good manners for boys and girls. 66 p. O [c. '22] Chic., Laird & Lee pap.

Bailey, Henry Christopher
His serene highness. 345 p. D [c. '22]

N. Y., Dutton \$2

An 18th century adventure story, with the plot laid in the little kingdom of Salm, between France and Austria, where the hero, Christopher Hope, meets political intrigue with laughter and a clear head

Bamberger, Florence Eilau

The effect of the physical make-up of a book upon children's selection. 8+162 p. (1 p. bibl.) tabs. O (The Johns Hopkins Univ. studies in education, no. 4) c. Balt.,

The Johns Hopkins Press pap. \$2

A series of experiments with 358 children which was conductted in order to reveal their tastes with regard to books, titles, pictures, etc., in which they registered distinct preferences and distastes for cortain types of books, including text-books, and certain types of books, including text-books, and for certain kinds of illustrations, colors and titles.

Benedict, Elsie Lincoln, and Benedict, Ralph

How to analyze people on sight through the science of human analysis; the five types. 358 p. front. il. D '21 East Aurora, N. Y., The Roycrofters leath. \$25

Bent, Samuel Arthur

Familiar short sayings of great men; with historical and explanatory notes; rev. and enl. edition. 19+665 p. D'20 Bost., Houghton Mifflin \$2.50

First published in 1882 by James R. Osgood under title: Short sayings of great men.

Bolton, Sarah Knowles [Mrs. C. E. Bolton] Lives of poor boys who became famous; rev. and enlarged ed. 375 p. front. (por.) pors. O [c. '85-'22] N. Y., T. Y. Crowell \$2

Avery, Albert Edwin, comp.

Readings in philosophy; [with a bibliography on Modern philosophy, 1 p; Problems of reality, 1 p.]

12+683 p. D '21 Columbus, O., R. G. Adams & Co. \$2.50

Beck, Ernest George
Real mathematics, intended mainly tor practical engineers as an aid to the study and comprehension of mathematics. 10+306 p. il. O '22 N. Y., Oxford University Press \$5.25

Bowie, James A.

Sharing profits with employees; a critical study of methods in the light of present conditions. 9+219 p. (bibl. footnotes) O (Pitman's industrial administration ser.) '22 N. Y., Pitman \$4
A critical study of present day methods in Eng-

Burnham, Mrs. Clara Louise Root

In apple-blossom time; a fairy-tale to date; il. by Morgan Dennis. 316 p. front. D (Popular copyrights) [c. '19] N. Y., Grosset & Dunlap 75 C.

Bush, David Van

Will power and success. 11+277 p. front. (por.) D [c. '21] St. Louis, Mo., Hicks Almanac & Publishing Co. \$2.50

Cheney, Sheldon

Modern art and the theatre; being notes on certain approaches to a new art of the stage, with reference to parallel developments in painting, sculpture and the other arts. 2+10 p. O '21 Scarborough-on-Hudson, N. Y., The Sleepy Hollow Press \$1.50 [120 copies]

Chetwood, Charles Howard

The practice of urology; a surgical treatise on genito-urinary diseases, including syphilis; 3rd edition. 10+830 p. il. pls. (part col.) O c. '21 N. Y., W. Wood & Co., 51 5th Ave. \$8

Colum, Padraic, ed.

Anthology of Irish verse; with an introd. by [the editor.] 11+361 p. S c. N. Y., Boni & Liveright \$3 A collection from the earliest sources to the

Comstock, Harriet Theresa Smith [Mrs. Philip Comstock]

Glenn of the mountains; or, Unbroken lines; il. by E. F. Ward. 361 p. front. pls. D (Popular copyrights) [c. '19] N. Y., Grosset & Dunlap 75 c.

Coster, Charles de

The legend of Ulenspiegel and Lamme Goedzak and their adventures heroical, joyous, and glorious in the land of Flanders and elsewhere; tr. by F. M. Atkinson; 2 v. 321; 323 p. O c. Garden City, N. Y., Doubleday, Page bds. \$5 bxd.

The adventures of the imaginary medieval vagabond and buffoon, whose vagaries, jests and loud practical jokes amused German and Flemish folk for a couple of centuries.

Dell, Ethel May

The top of the world. 9+562 p. D (Popular copyrights) [n. d.] N. Y., Grosset & Dun-Dunlap 75 c.

Dennery A., pseud. [Adolph Phillippe]

The two orphans. 235 p. front. D (Popular copyrights) [n. d.] N. Y., Grosset & Dunlap 75 c.

Dibble, Samuel Edward

Plumbers' handbook; [reference data for plumbers, architects, engineers, etc.] 316 p. il. O '22 N. Y., McGraw-Hill \$4

Dodds, Everett S.

Build a Dodds home; exhibiting photo-graphic reproductions of the exterior and floor plans of the interior arrangements of many homes. 74 p. il. pls. plans F '22 Milwaukee, Wis., Caspar pap. \$2

Duddy, Frank E.

A new way to solve old problems. [Sunday school methods.] 10+50 p. (2 p. bibl.) il. forms D c. '21 N. Y., Scribner 90 c.

Duprès, Marguerite

La France pittoresque. 7+310 p. il. maps D [c. '21] N. Y., Scribner \$1.40

Dutton, Charles Judson

Out of the darkness. 282 p. D c. N. Y., Dodd, Mead \$1.75

The story of the murder of a man, and the spiritualistic manifestations made to his sister-in-law. The disappearance of every bit of evidence, and the murder of the chief witness in the presence of a hundred people at the inquest add to the complications.

Ruth Omega [Mrs. Smith Johns Wiliams]

The little people of the garden; il. by L. J. Bridgman. 215 p. col. front. il. D [c. '22] Bost., Lothrop, Lee and Shepard Co. \$1.50

Stories of the bee, the ant, the earthworm, the frog and other inhabitants of the garden.

Ellis, Charles A.

Essentials in the theory of framed structures. 330 p. il. O '22 N. Y., McGraw-Hill \$3.50

Burkitt, Miles Crawford

Prehistory; a study of early cultures in Europe and the Mediterranean basin; with a short preface by l'abbé H. Breuil. 19+438 p. (10 p. bibl.) pls., diagrs. O '21 N. Y., Macmillan \$11

Burrage, Charles Dana
The Grand army of the republic, an appreciation; a memorial day address, delivered at Needham, Mass., May 30, 1909; [reprinted from the Needham Chronicle, issue of June 5, 1909]; priv. pr. for the use of members of the Chile club. 16 p. O (Rosemary press brochures) [c. '21] Bost., Rosemary Press

Burroughs, Wellcome and Company
The right way in photography. 28 p. tabs., il.,
pls. S [n.d.] N. Y., Burroughs, Wellcome & Co.,
18 E. 41st St. pap. gratis

Chamberlin, Henry Harmon

Anaereon and Omar Khayyam; read before Omar Khayyam club of America, April 2, 1921. 9 p. O (Rosemary press brochures) [c. '21] Bost., Omar Khayyam Club of America priv. pr.

Crandon, Edwin Sanford

Old Plymouth days and ways; eighteenth century celebrations of the landing of the Pilgrims; Red men in the Massachusetts colonies, by Charles Dana Burrage; addresses delivered before the Attleboro community fellowship, Sept., 12, 1921; [priv. pr. for the use of the members of the Chile club.] 26 p. front., il., O (Rosemary press brochures) [c. '21] Bost., Rosemary Press

Edmonds, J. L., and Kammlade, W. G.

Feeding pure-bred draft fillies. 31 p. O (Agricultural experiment station-bull. 235) '21 Urbana, Ill., University of Illinois pap. gratis

University of Illinois pap. gratis

Ernle, Rowland Edmund Prothero, 1st baron English farming past and present; 3rd ed. 16+504 p. O '22 N. Y., Longmans, Green \$4

Escholier, Raymond

The illusion; Dansons la trompeuse; authorized English version. 218 p. D c.

N. Y., Putnam \$1.75

A novel of the countryside in Southern France in which an old gentlewoman struggles to maintain her last illusion. This book won the Lady Northcliffe prize for the most important fiction of the year.

Evision, Millicent

Peggy pretend; il. by Edna F. Hart Hubon. 319 p. front. pls. D [c. '22] Bost., Lothrop, Lee and Shepard Co. \$1.75 A tale of joyous adventure for girls.

Farrer, Reginald John

The rainbow bridge; with il. and map. 11+380 p. front. pls. (fold. map) O '21 N. Y., Longmans, Green \$7.50

The story of the pilgrimage of the author thru the Kansu Province in China in 1914-75.

Faulkner, Georgene

The story lady's book. 346 p. il. D c. '21 Bost., Small, Maynard \$1.75

Fitzmaurice-Kelly, Jaime

Historia de la literatura Espanola; 3rd corrected edition. 484 p. O '21 N. Y., G. E. Stechert bds. \$2.50

Fleming, Arthur Percy M., and Pearce, J.G. Research in industry; the basis of economic progress. 15+244 p. (16 p. bibl.) pls. tabs. O (Pitman's industrial administration ser.) '22 N. Y., Pitman \$4
A study of the nature of research and its relation

to manufacture.

Flora, Margaret

The tanglewood animals; or, The search for the sky-blue cap; il. by L. Summerell. 120 p. col. front. pls. D [c. '22] Chic., Beckley-Cardy Co., 17 E. 23rd St. 70
Nature stories for the primary grades.

Forbes, Angela Selina Bianca, Lady Memories and base details; with photoo [n. d.] N. Y., Doran \$6

A continuous narrative of English society from 1876 to 1922, which includes gossip of Royalty and literary folk.

Funk, Casimir The vitamines; authorized tr. from 2nd German ed. by Harry E. Dubin. 502 p. (99 p. bibl.) il. diagrs. O '22 Balt., Williams & Wilkins Co., Guilford and Mt. Royal Ave. \$5.50

Gauvin, Marshall J.

The illustrated story of evolution. 120 p. front (por.) il. pls. O c. '21 N. Y., Peter Eckler Pub. Co., Box 1218, City Hall Station \$1

An exposition of the Darwinian theory.

Gilliard, Pierre

Thirteen years at the Russian court; a personal record of the last years and death of the Czar Nicholas II, and his family; tr. by F. Appleby Holt; with 59 il. [from photographs.] 13+304 p. front. (por.) pls. facsms.

O [n. d.] N. Y., Doran \$6

An intimate story of life at the Russian Court by the former tutor of the Czarevitch, in which he deals with the social, and political sides of the life there, including chapters on Rasputin and his influence at

the court.

Goldingham, Arthur Hugh

The design and construction of oil engines; also full directions for testing, installing, operating, repairing, including descriptions of various American and European types; 5th ed. in two pts.; pt. I, Modern high compression engines; pt. 2, Historical and earlier types of low compression oil engines; [a standard handbook of reference for the designer, the manufacturer and the user.] 26+453 p. il. O [c. '22] N. Y., Spon & Chamberlain, 120 Liberty St. \$4

Gordon, Leslie Howard

The house of night. 302 p. D c. '21 Bost., Small, Maynard \$1.90

Grant, Melville Rosyn

Americanism vs. Roman Catholicism; 2nd, rev. and enl.; trial of the Roman Catholic hierarchy under an indictment of twelve counts; each count a chapter; the trial court being the Bar of public opinion. 238 p. D [c. '21] Meridian, Miss., Truth Publishing Co., 3010 Ninth St. pap. 50 c.

Greenwood, Alice Drayton

History of the people of England; v. I, 55 B.C. to A.D. 1485. 12+388 p. il. maps (part fold.) O (The Bede histories, ser. 3) 21 N. Y., Macmillan \$3.25

Hampden, Mary

Bulb gardening; il. in colour by Maud A. West; drawings in line by the author. 221 p. col. front. il. pls. (part col.) diagrs. O (The home garden books, no. 3) '22 N. Y., Scribner \$2.75

Practical advice on the culture of bulbs in garden beds, for potting and for growing in fibre and glasses.

Rose gardening; how to manage roses and enjoy them. 224 p. col. front. diagrs. charts col. pls. il. O (The home garden books, no. 1) '22 N. Y., Scribner \$2.75
Information on rose growing, from the preparation of the soil to the time of flowering, including a chapter

Town gardening. 160 p. col. front. diagrs.

pls. D (The home garden books, no. 2) '22 N. Y., Scribner \$2.25
Describes the best effects in beds, borders, and urns; with creeping and climbing plants on walls, fences, and verandahs, and also gives instructions for building up a rock garden.

Eventworth, Irving B.

Dependencies of the old fashioned house. 16 p. front., pls. O (The white pine ser. of architectural monographs; v. 8, no. 2) [c. '22] N. Y., Russell F. Whitehead, 132 Madison Ave. pap. gratis

Franklin, Benjamin

My printing experience. 186 p. O [n.d.] Salt Lake City, Utah, Porte Pub. Co., Atlas Block [priv. pr.; for subscribers only]

## French, William Fleming

Your children's food; what it is and what it means to them; being a popular representation of the vital subject of nutrition-with an understandable explanation of the findings of the world's greatest authorities. 19+83 p. il. diagrs. O [c. '21] Chic., Wallace Press, 540 W. Harrison St. \$1

Hankins, Arthur Preston

The heritage of the hills. 307 p. O '22 c.

'21-'22 N. Y., Dodd, Mead \$1.75

The adventures of a young man who inherits forty acres of land in the Sierras, in the midst of a gang of outlaws called the "Poison-oakers."

Harris, Hugh Henry

Leaders of youth; the intermediate-senior worker and work. 240 p. (4 p. bibl.) S (The worker and work ser.) [c. '22] N. Y., The Methodist Bk. Concern \$1

Partial contents: The intermediate and his world; Group differences; Youth and the church; Building programs of worship; Story-telling; The lure of books; Adolescent doubts and questions.

Harrison, Elizabeth

The unseen side of child life, for the guardians of young children. 179 p. D '22 N. Y., Macmillan \$1.25

Hartshorne, Hugh

A second manual for training in worship; stories for worship and how to follow them up. 8+127 p. O c. '21 N. Y., Scribner \$1.50

Hearnshaw, Fossey John Cobb

Democracy and the British empire. 11+

205 p. D ['20] N. Y., Macmillan \$1.75.
Partial contents: The terms "democracy" and "empire"; British and American democracy; Problems of the present and the future; Direct action versus

Hicks, Joseph P.

Ten lessons in personal evangelism; with a foreword by Rev. Mark A. Matthews, D.D. 13+89 p. D [c. '22] N. Y., Doran \$1 A textbook for Bible classes, Y. M. C. A.'s, Missionary societies, Young people's societies, etc.

Hochwalt, Albert Frederick

Practical dog keeping for the amateur. 118 p. front. il. tabs. D c. '21 Cin., The Sportsmen's Review Pub. Co., 15 W. 6th St. pap. \$1; \$1.50

The care of the dog in sickness and health is dis-cussed in this book, also instructions are given for breeding and conditioning for field work and bench

The working dog and his education; a treatise on the training of pointers, setters, foxhounds, beagles, Airedales, spaniels and police dogs. 116 p. S c. '21 Cin., Sportsmen's Review Pub. Co. pap. \$1; \$1.50

Partial contents: Beginning the serious education; Yard-training lessons; Field work; Correcting faults, breaking in, breaking shot, chasing; Retrieving for all breeds: the play method, and force system [3 chapters]; Training the Airedale; Training the police dog: explaining and quoting from the Von Stephanitz method. method.

Holliday, Carl, and Camenisch, Sophia Catherine

English grammar drills on minimum essentials. 150 p. D [c. '22] Chic., Laird & Lee

Horwood, Murray P.

Public health surveys; what they are, how to make them; how to use them. 21+403 p. il. O '21 N. Y., Wiley \$4.50

Hudson, Stephen

Elinor Colhouse. 157 p. nar. D c. N. Y.,

Knopf \$1.50

The story of a cold-blooded American girl who is anxious to escape genteel poverty and clutches at the first real catch who offers himself, a very innocent English boy with money and social standing.

Hyndman, H. M.

The economics of socialism; Marx made easy. 286 p. D c. '21 Bost., Small, Maynard \$3

Kaempffert, Waldemar Bernhard
The A. B. C. of radio; the underlying principles of wireless telephony in simple language with explanatory drawings and glossary. 63 p. diagrs. tabs. plans T [c, '22] N. Y., Martin H. Ray, 165 B'way pap. 25 c.;

limp. leath. 40 c.; 50 c.

Partial contents: About waves in the ether; What we mean by "wave lengths" and "tuning in"; On antennae and loops; How the electromagnetic waves are detected; The future of radio. Glossary; Radio Glossary; stations throughout the country with their symbols.

Kelso, James Anderson

A history of the Hebrews in outline down to the restoration under Ezra and Nehemiah; syllabus of a course of class studies and lectures. 54 p. (2 p. bibl.) il. maps plan O [c. '21] Pittsburgh, Pa., The Western Theological Seminary pap. \$1

King, Rt. Rev. Edward, bp. of Lincoln

Lent readings from Bishop King; selected by B. W. Randolph, D.D. 6+89 p. D '22 N. Y., Macmillan \$1 Selections from the late Bishop's unpublished

manuscripts.

Harding, Harry Alexis, and Prucha, Martin John
Germ content of milk; 3, as influenced by visible
dirt. 30 p. O (Agricultural experimental station,
bull. 236) '21 Urbana, Ill., University of Illinois gratis Harper, William Hudson

Chicago; a history and forecast; [with contribu-tions by Milo Milton Quaife and Mabel McIlvaine.] 258 p. front., pors., pls., maps, il. D c. '21 Chic., The Chicago Association of Commerce pap. apply

The Chicago Association of Commerce Paper appears Heffernan, B. L.

Activity of the Celt in making America; a paper read before the Irish fellowship club, Rockford, Ill., April 28, 1921. 15 p. O [c. '21] Rockford, Ill., The Irish Fellowship Club pap. 10 c.

Heitland, William Emerton

Agricola; a study of agriculture and rustic life in the Greco-Roman world from the point of view of labour. 10+492 p. (3 p. bibl.) O '21 N. Y., Macmillan \$16

Henderson, Archibald The teaching of geometry. 49 p. tabs. O (Univ. of N. C. record, no. 181; Extension ser., no. 39) '20 Chapel Hill, N. C., University of North Carolina

Hibbard, Clarence Addison

Hibbard, Clarence Addison
Studies in American litrature; [a program for women's clubs.] 47 p. (2 p. bibl.) O (Extension leaflets, v. 4, no. 10) '21 Chapel Hill, N. C., The University of North Carolina pap. 50 c.

Hood, William Ross, comp.
State laws relating to education enacted in 1918 and 1919. 231 p. O (Dept. of the Interior; Bu. of education; bull., 1920, no. 30) '21 Wash., D. C., Gov. Pr. Off., Supt. of Doc. pap 40 c.

Ingram, Thomas Allan, comp.
The new Hazell annual and almanack for the year 1922; 37th year of issue. 46 p. O '22 N. Y., Oxford University Press \$2.50

International Conciliation

International Conciliation
Washington conference on the limitation of armament; pt. 2; Treaties and resolutions; March, 1922. 151 p. S (No. 172) N. Y., American Association for International Conciliation pap.

King Solomon and his followers; Mo. A valuable aid to the memory. Strictly in accordance with the latest authors. 184 p. T '21 N. Y., Allen Publishing Co., 47 John St. \$3

## Kinsolving, Mrs. Sally Bruce

Depths and shallows [verse]. 5+67 p. D '21 Balt., The Norman, Remington Co. \$1.50

#### Lewisohn, Ludwig

The drama and the stage. 6+245 p. D [c. '22] N. Y., Harcourt, Brace \$2

A series of essays and studies, among which are: "The critic and the theatre; On sentimental comedy and drama; A note on acting; Mr. Belasco explains; The modern chronicle play; Pity and terror; Susan Glaspell; An evening at the movies; Shaw: height and decline; Somerset Maugham himself; Marionettes; Toward a People's theatre.

#### Long, William Joseph

How animals talk; [new ed.] 312 p. il. O [c. '19-'22] N. Y., Harper \$1.75

## Lovell, Mrs. Louise Lewis

Israel Angell, colonel of the 2nd Rhode Island regiment; [1777-1781]. 12+360 p. pls. maps plan facsms. O '21 N. Y., Putnam [priv. pr.] \$5

## Macbean, L. C.

Kinematograph studio technique; a practical outline of the artistic and technical work in the production of film plays; for producers, camera-men, artistes, and others engaged in or desirous of entering the kinematograph industry, with il. by the author [from photographs.] 12+111 p. (1 p. bibl.) front. pls. diagrs. facsms. S (Pitman's technical primers) '22 N. Y., Pitman 85 c.

## McCullagh, Francis

A prisoner of the Reds; the story of a British officer captured in Siberia; [il. from photographs and Red propaganda.] 16+346 p.

front. (pors.) pls. pors. O '22 N. Y., Dutton \$5
An account of the experiences of Capt. McCullagh
of the British Intelligence Office, among the Bolsheviks
from January to April, 1920 during which time he
was captured by the Reds of Krasnoyarsk. He also
was able to make personal investigations into the murder of the Royal Family at Ekaterinburg. There are
chapters on his findings of conditions in Soviet
Russia. Russia.

McNeile, Cyril, i. e., Herman Cyril [Sapper,

Bull-dog Drummond; il. with scenes from the play. 6+307 p. front. pls. D (Popular copyrights) [c. '19-'20] N. Y., Grosset & Dunlap 75 c.

### Margutti, Albert von, baron

The Emperor Francis Joseph and his times. 11+379 p. front. (por.) pls. pors. O ['21] N. Y., Doran \$6

Reminiscences of the Austrian court which include the life of the Austro-Hungarian Emperor and the secret political intrigue of his time.

## Marshall, Archibald

Big Peter. 288 p. front. D c. N. Y., Dodd. Mead \$2

The story of a young Australian, who suddenly finds that he is the rightful heir to a large estate in England.

#### Martin, Stuart

The mystery of Mormonism. 318 p. pls. pors. facsms. O ['20] N. Y., Dutton \$7.50

Partial contents: Mormonism declares itself; The polygamy revelvation and the death of Joseph Smith; Brigham Young's rise to power; The "bloody reformation" of 1856-57; The coming of civilization to Utah; The victory of the church; Salt Lake City today; The new prophet.

## Martindale, Cyril Charlie

Richard Philip Garrold; a memoir. 8+116 p. front. (por.) D '21 N. Y., Longmans, Green

## Menter (The) Company, inc.

The Menter plan of home budgets; being a complete plan showing in simplified form how to make your income go farther; how to stop wasting nickels and dimes; how to have a bank account-and many other things that you can only have by budgeting your income. 33 p. tabs. forms D [c. '21] N. Y., The Menter Co., inc., 469 7th Ave. bds. \$1

## Milne, Alan Alexander

The red house mystery. 275 p. D [c. '22] N. Y., Dutton \$2

Anthony Gillingham, humorous and astute observer of life, arrives at the Red House, just as the fatal shot was fired, and finds himself tangled up in a mystery that takes all his ingenuity to unravel.

How to take out your second or citizen papers; an easy book in plain English for the coming citizen. 24 p. col. front., ill., forms, pors. D c. '21 N. Y., Metropolitan Life Insurance Co., I Madison Ave.

Metropolitan Life Insurance Co., I Madison Ave. pap. gratis

Lay, Elizabeth A.

A study course in modern drama; program for women's clubs; with an introd. by Frederick H. Koch. 58 p. (9. bibl.) O (Extension leaflets, v. 4, no. 7) '21 Chapel Hill, N. C., The University of North Carolina pap. 50c.

Le Rossignol, James Edward

An explanation and criticism of the doctrines and proposals of scientific socialism: 3 v. 48 p. ea. O c.

An explanation and criticism of the doctrines and proposals of scientific socialism; 3 v. 48 p. ea. O c. '21 Milwaukee, Wis., The American Constitutional League of Wisconsin pap. ea. 10c.

Library Bureau of Railway Economics

List of references on automatic train control; revised. [A bibliography.] 32 p. (typewritten copy) o '22 Wash., D. C., Library Bureau of Railway Economics pap. apply

[Loomis, Charles Dana]
Port towns of Penobscot Bay; [with] program of rth annual architectural competition; [il. from photographs by the author and Dorothy Abbot Loomis.] 16 p. front., pls., plans, O (The white pine ser. of architectural monographs, v. 8. no. 1) [c. '22] N. Y., Russell F. Whitehead, 132 Madison Ave. pap. gratis in, Fred R.

Ave. pap. gratis

Marvin, Fred R.

Are these your friends? An expose of the plans of the socialists, communists, I. W. W. and Non-partisan league, and showing the close relationship that exists between the leaders of these and all other radical organizations of this country. 30 p. O [c. '22] Denver. Col., [Author], 325 Tabor Opera House Bldg. pap. 12 c.

Meyer, Harold D.

The parent-teacher association; a handbook for the parent-teacher association as the parent-teacher association as the parent-teacher association as the parent-teacher association as the parent-teacher as the paren

The parent-teacher association; a handbook for North Carolina. 80 p. forms O (University extension division bull., v. 1. no 10; Feb 1, 1922)

22 Chapel Hill, N. C., University of North Carolina pap. apply

Monroe, Anne Shannon

Happy valley; a story of Oregon; il. by J. Allen St. John. 347 p. front. D (Popular copyrights) [c. '16] N. Y., Grosset & Dunlap 75 C.

Morgan, George

The life of James Monroe . 484 p. il. ps. D c. '21 Bost., Small, Maynard \$4

Newton, Joseph Fort
Preaching in London; a diary of AngloAmerican friendship. 8+140 p. D [c. '22] N. Y., Doran \$1.50

Parts of the diary appeared as a series of articles The Atlantic Monthly for August, September and

October, 1921.

Newton, Wilfrid Douglas

Double crossed. 293 p. front. D c. N. Y.,

Appleton \$1.75
A novel of adventure, its action taking place on board an ocean liner and in Montreal and Quebec.

Ogden, George Washington

The duke of Chimney Butte; front. by P. V. E. Ivory. 381 p. D (Popular copyrights) [c. '20] N. Y., Grosset & Dunlap 75 c.

Onions, Berta Ruck [Mrs. Oliver Onions]
The wrong Mr. Wright; front. by E. C. Caswell. 309 p. D c. N. Y., Dodd, Mead

& Co. \$1.75

The story of the complications which arose when a young lady invented, for the benefit of her fellow clerks, a lover, who becomes embarrassingly real.

The upper Silesian question and Germany's coal problem; 2nd ed. 285 p. O '21 N. Y., G. E. Stechert \$2.50

Paine, Thomas

The complete works of Thomas Paine; 2 v.; vol. I, Religious and theological; v. 2, Political and miscellaneous. 1800 p. por. O '22 N. Y., Peter Eckler, Box 1218 City Hall Station \$4

Patterson, Bosa Harvey Bailey

Farm club songs. 49 p. O c. '21 Lockwood, Mo., [Author] pap. 50 c.

Plummer, Mary Redfield [Mrs. George W. Plummer]

Practical lessons in parliamentary procedure. 78 p. S c. 21 Chic., [Author], 976 North Clark St. \$1

Simple lessons in parliamentary law for women's

Porter, Samuel Judson, D.D.

The gospel of beauty; with a foreword by Rev. L. R. Scarborough. 9+118 p. D [c. '22]

N. Y., Doran \$1.25
Partial contents: An eye for the beautiful; Christ the norm of beauty; Beauty released; Spiritual beauty

triumphant.

Quayle, William Alfred, D.D.

With earth and sky. 179 p. D [c. '22] Y. and Cin., The Abingdon Press \$1.25 Essays on nature, among which are: On the banks of the Delaware; The joy of winter; The fun of making a garden; A June idyl; Gathering Christmas

mistletoe. Rae, John

Grasshopper green and the meadow-mice; il. [in col. by the author.] no paging music D [c. '22] Chic., P. F. Volland Co., 58 East Washington St. bds. 65 c.

A continuation of the old story "The grasshopper and the ant."

Rankin, Thomas Ernest, and Aikin, Wilford Merton

American literature. 8+316 p. (bibls.) front. il. pors. D [c. '22] N. Y., Harcourt, Brace \$1.40

Reid, James Halleck

The confession; a drama in four acts. 92 p. D c. '21 N. Y., S. French pap. 75 c.

Reid, Rachel Robertson

The king's council in the north. 10+532 p. (11½ p. bibl.) O '21 N. Y., Longmans, Green \$9

Reizenstein, Jennie, comp.

Rabbinic wisdom; [preface by William Rosenau.] 7+205 p. il. D c. '21 Cin., The Union of American Hebrew Congregations; Dept. of Synagog and School Extension, Mer-

chants Bldg. \$1.50
Sayings and stories culled from Rabbinical literature, many of them translated from their original

sources.

Rideout, Henry Milner

Winter bell. 178 p. il. pls. D [c. '22] N. Y., Duffield \$1.75

Robertson, Mrs. Ella Broadus

The ministry of women; [with daily Bible readings at the end of each chapter.] 7+109 p. D [c. '22] Oklahoma City, Okla., Messenger Book House, 125 Main St. 50 c.

Newman, Andrew J.

The commercial industries; a syllabus with biblio-

The commercial industries; a syllabus with bibliographies, references and study outline. loose-leaf O c. 21 Lawrence, Kan., Dept. of Journalism Press, University of Kansas \$1

New York. State Historian

The records of Ballston Spa, Saratoga County. If p. tabs., pls. O (N. Y. state local history; Village records; prepared by the Division of archives and history; Albany, N. Y., The University of the State of New York pap. 5 c.

North Carolina. University

Research in progress, July 1920-July, 1921. 66 p. O (University of N. C. record, no. 188) '21 Chapel Hill. N. C., University of North Carolina pap. gratis

Nowy elementarz i Pierwsza czytanka dla polskich

Nowy elementarz i Pierwsza czytanka dla polskich szkoł parafialnych Stanow Zjednoczonych Polnocne

Ameryki; [a Polish primer.] 30 p. il. O [c, '21] iles, Ill., St. Hedwig's Printery 30 c. Niles, Ill.,

Ogawa, Gortaro
Conscription system in Japan. 8+245 p. O
(Japanese monographs; Carnegie endowment for international peace) '22 N. Y., Oxford University Press

Power, Ralph Lester, ed.
Libraries of Los Angeles and vicinity. 63 p. D
[c. '21] Los Angeles, Cal., University of Southern
California bds.

California bds.

Prentice-Hall federal tax course. 274 p. O c. '22

N. Y., Prentice-Hall, inc., 70 5th Ave. \$6

Ripple, Michael Joseph

Dominicant tertiaries' manual; for the use of private tertiaries and of chapter tertiaries of the Third order of St. Dominic. 403 p. front., il. S c. '21 Somerset, O., The Torch \$1; leath. \$1.75

Ruck, Berta. See Onions, Berta

Russell, Charles Edward

The outlook for the Philippines; il. with photographs. 411 p. front. (pors.) pls. D c.

N. Y., Century Co. \$3

Partial contents: The Ireland of the East; Filipino traits; First fruits of self-government; Commerce, manufactures and labor; Education; The Filipino and the ballot-box; The Japanese menace.

Saintsbury, George Edward Bateman, ed.

A letter book; selected with an introd. on the history and art of letter-writing. 12+306 p. D '22 N. Y., Harcourt, Brace \$2.25 A study of great letterwriters and their work including examples of letters from the earliest time to great later writers i.e. John Evelyn, Jonathan Swift, Thomas Gray, Horace Walpole, Walter Scott, Charles Lamb, Shelley, Keats, Macaulay, the Brownings, Thackeray, Dickens. Ruskin, R. L. Stevenson and others

Sampson, Emma Speed

Mammy's white folks. 336 p. front. D (Popular copyrights) [c. '19] N. Y., Grosset & Dunlap 75 c.

Schroeder, Theodore Albert, ed.

Free speech bibliography; including every discovered attitude toward the problem covering every method of transmitting ideas and of abridging their promulgation upon every subject-matter. 247 p. O '22 N. Y., H. W.

Wilson Co. \$4

The editor is Secretary and Attorney of the Free Speech League.

Sheffield, Lyba M., and Sheffield, Nita C.

Swimming simplified; 2nd ed. 167 p. il. D [c. '21] San Francisco, Cal., [Authors], P.O. Box 436 \$1.75

Shippee, Lester Burrell

Syllabus for the study of the national period of the history of the United States; [rev. edition.] 5+60 p. (bibl.) O c. '21 Minneapolis, Minn., The Perine Book Co., 1413 University Minn., The Perine Bo Ave. S. E. pap. 75 c.

Sleeper, Milton Blake

Construction of radio phone and telegraph receivers for beginners; solid, useful data, photos, and drawings prepared specially for the radio novice and experimenter on the erection of antennas, planning a station, and building all kinds of crystal, audion, and regenerative receivers, with amplifiers loud speakers for radio telephone broadcast reception and telegraph signals. 142 p. il. diagrs. pls. D c. N. Y., Henley pap. 75 c.

Smith, Edwin W., and Dale, Andrew Murray The Ila-speaking peoples of Northern Rhodesia; 2 v. fronts. pors. facsms. fold. maps O '20 N. Y., Macmillan \$20

Strachey, Marjorie

David, the son of Jesse. 351 p. D c. N.Y., Century Co. \$1.75
A life of David in novel form.

Symes, John Elliotson

The evolution of the New Testament. 17+

353 p. O '22 N. Y., Dutton \$7

The author traces out the growth and upbuilding of the collection of Christian writings which are now called the New Testament.

Taylor, Fred Manville

Principles of economics; 8th edition. 9+ 577 p. diagrs. O '21 N. Y., Ronald Press \$2

Teichman, Eric

Travels of a consular officer in north-west China; with original maps of Shensi and Kansu and il. by photographs taken by the author. 13+219 p. front. maps (part fold.) () '21 N. Y., Macmillan \$10

Wiley, Hugh

The wildcat. 278 p. D (Popular copyrights) [c. '20] N. Y., Grosset & Dunlap 75 c.

Wilkinson, Mrs. Marguerite Ogden Bigelow The Dingbat of Arcady. 188 p. D '22 c.'21

N. Y., Macmillan \$1.75
The adventures of the author and her husband in flat bottomed boats which they built themselves.

Willard, Rex E.

Simple farm accounts; a textbook and guide. 106 p. forms. [c. '22] O Fargo, N. D., [Author] \$1.75

Valentine [Douglas Valentine, Williams, pseud.]

341 p. D '22 c. '21 The yellow streak. Bost., Houghton Mifflin \$2

The story of the mysterious murder of a British war profiteer in his country house.

Winfield, Percy Henry

The history of conspiracy and abuse of legal procedure. 27+219 p. (bibls.) O (Cambridge studies in English legal history) '21 N. Y., Macmillan \$7

The first volume in the series, edited by Dr. H. D. Hazeltine, Downing professor of the Laws of England.

Woodcock, W. J.

How to start a marine engine in a cold ship; with 14 page pls., 10 printed in two colors. [Including plants for single and cross compound steam turbines, triple expansion engines with oil fired boilers, semi-Diesel engines, and Diesel electric drive.] 150 p. plans S [c. '22] N. Y., Spon & Chamberlain limp leath. \$3

Wulf, Maurice M. C. J. de

Philosophy and civilization in the Middle Ages. 10+313 p. (8 p. bibl.) O (Louis Clark vanuxem foundation) c. Princeton, N. J., Princeton University Press \$3

Partial contents: Survey of the civilization of the 12th century; The civilization as reflected in philosophy; Optimism and impersonality; Intellectualism; The theory of the state; The conception of human progress.

Young, Elizabeth G.

Homestead ranch. 295 p. front. D c. N.Y.,

Appleton \$1.75
The story of a brother and sister who took up homestead claims in the sagebrush country.

Vaughan, Warren Taylor Influenza; an epidemiologic study. 7+260 p. (11 p. bibl.) il., charts O (American journal of hygiene; monographic ser. no. 1) c. '21 Balt., The American Journal of Hygiene pap. \$3.25

# Rare Books, Autographs and Prints

THE exhibition of the graphic arts at the American Academy of Arts and Sciences at 15 West Eighty-first Street is attracting a great deal of attention. Experienced observers remark upon the growing interest in this country in the art of engraving.

The library of Lady Burdett-Coutts will be sold at Sotheby's in London May 15, 16 and 17. Two very important sales are now planned for the middle of May in this city. Taking New York and London together, May bids fair to be the most important month of the season.

An interesting and varied collection of books including works on Chinese, Japanese and Indian art, Japanese prints, colored plate books, standard sets and fine bindings will be sold at the Anderson Galleries April 10 and 11. There are a number of first editions of George Cruikshank, among them the first issue of the first edition of the "Omnibus" and the "Table Book" in the original parts.

In order to keep the Leipziger Museum from financial collapse the Saxon Government has consented to the sale of the forty-two line Gutenberg Bible which has been one of its greatest treasures. 'Holland has offered 10,000,000 marks for it. Since this is only about \$29,000, or a little more than one-half of what the Hoe copy brought, some collector or library in this country ought to feel like raising Holland's bid.

A generation ago the manuscript treasures of the Vatican Library were practically inaccessible. Since then one barrier after another has been removed until in recent years facsimiles have been made of many of the oldest and most valuable manuscripts with all of their illustrations for other libraries. There has been such warm appreciation of this new policy that the present director is considering still greater activities along the lines that have been so successful.

The farm in the Catskills near Roxbury where John Burroughs was born, spent his boyhood, and where a year ago he was laid to rest, has been purchased by Henry Ford, long a vacation comrade of the naturalist. On Monday, April 3, the anniversary of the burial of Burroughs, the farm was dedicated to his memory. A bronze plaque was imbedded in the great rock over the grave of the author, and it has been planned to preserve the farm as nearly as possible as he knew it.

In the recent sale of the Coates collection in Philadelphia, a copy of Kipling's "Stalky & Co." had a note from the author in which he writes: "Many thanks for your note. It's good hearing that 'Stalky & Co.' amused you, because I had rather a good time myself writing it. It's in the nature of a moral tract—only a perverse generation insists on calling it comic, and a boy's book, and a lot of other things which it isn't. It's all cribbed from Froebel, with a few alterations to disperse the plagiarisms."

The Detroit Public Library has started a series of monthly publications known as the "Burton Historical Collection Leaflets." Each of these will present extracts from the writings of some author whose work is contained in the Burton Historical Collection of the library thus making known to students generally, as well as to the people of Detroit, something of the resources of the library. The first of the series deals with Henry R. Schoolcraft, giving a brief biographical sketch, followed by some sixteen pages of extracts from Schoolcraft's memoirs, documents and other papers.

At the sale of Americana by the Heartman Auction Company at Perth Amboy, N. J., April I, a letter concerning the success of the Gospel among the Indians of New England written by Increase Mather and printed at Utrecht, 1699, the third or fourth edition, and one of the rarest of the Mathers, brought \$165 and went to Lathrop C. Harper of this city. A letter written by Aaron Burr giving his reasons for not joining the Cincinnati Society sold for \$43. A copy of an original printed form of agreement between Charles II and the seven proprietors of Carolina realized \$56.

Every large sale this season has been a brand new problem. Before it occurred all have wondered whether it would be a success or not; dealers have been so conservative when buying for stock and collectors so very quiet that there has been much doubt as to where buyers were to come from. And yet genuine rarities have brought good prices and frequently new high records were made. The value of rare books has shown much less contraction than prints and paintings. Book collectors seem to have learned the lesson that the time to buy a rare book is when it is offered for sale. It is not safe to delay when one has a fair opportunity.

The keen interest in Far Western Americana, as shown in sales during the last two or three years, is resulting in many discoveries. The press reports and comments on these sales have shown many that letters, manuscripts, surveys, broadsides, pamphlets and books dealing with the discovery, settlement and early life in the Far West find a quick sale at seemingly high prices. Bookshops that have made a specialty of this line have been doing a thriving business, and they deserve much credit for their initiative in stimulating the preservaton of much material concerning early western history that if delayed longer would have been lost.

The sale of Part III of the library of Dr. Frank P. O'Brien, of this city, comprising books, pamphlets, maps, surveys, broadsides and views relating to the Far West at the Anderson Galleries March 27 and 28 demonstrated anew the keen interest in historical material relating to this section. The 672 lots brought \$10,290.85, the total being much larger than expected. The rare lots brought high prices making many new high records. Lathrop C. Harper, Ernest Dressel North and G. A. Baker & Co. of this city, and Walter M. Hill of Chicago, were among the dealers buying some of the most important lots. The highest price, \$1,200, was paid for the Saturday Star Journal, a complete file in 28 folio volumes, published by Beadle & Company in New York in 1870 and 1897. Other important lots and the prices which they brought were as follows: McClashan's "History of the Donner Party. A Tragedy of the Sierras," 8vo., cloth, Truckee, Cal., 1879, \$120; Canfield's "Northern Pacific Railroad. Partial Report to Directors," etc., maps, 8vo., cloth, n. p. 1870, \$100; Clark's "A Trip to Pike's Peak and Notes by the Way, with Numerous Illustrations," 8vo., cloth, Chicago, 1861, \$75; Smart's "Leadville, Ten Mile, Eagle River, Elk Mountain, Tin Cup and Other Colorado Mining Camps," etc., maps, 8vo., wrappers, Kansas City, 1879, \$95; Edward's "The Ohio Hunter," 12mo., cloth, Battle Creek, Mich., 1866, \$62.50; Johnson and Winter's Route Across the Rocky Mountains with a Description of Oregon and California," 8vo., cloth, Lafayette, Ind., 1846, \$590; Langworthy's "Scenery of the Plains, Mountains, and Mines: Or, a Diary Kept upon an Overland Route to California, by way of the Great Salt Lake," small 8vo., cloth, Ogdensburgh, 1855, \$87.50; Leonard's "Narrative of Adventures . . . Five Years Trapping for Furs, Trading with Indians, etc., of the Rocky Mountains," 8vo., cloth, Clearfield, Pa., 1839, the finest of five known copies, \$700; Palmer's "Journals of Travels over the Rocky Mountains, to the Mouth of the Columbia River, made during

the Years 1845 and 1846," 8vo., calf, Cincinnati, 1847, probably the best account of the Oregon Trail, \$260; Reynold's "Friendship's Offering. A Sketch of the Life of Dr. John Mason Peck," 8vo., wrappers, Belleville, 1858. \$230; and the original manuscript surveys and maps made by Abraham Swagerty, the Surveyor, in 1795, delimiting and describing six tracts aggregating 4,201,240 acres in the territory South of Ohio, and embracing one-sixth of the State of Tennessee, six sheets, folio, dated January 21 to 29, 1795, \$785.

F. M. H.

## Auction Calendar

Monday and Tuesday afternoons, April 10th and 11th, at 2:30. An interesting and varied collection of books, including works on Chinese, Japanese and Indian art. (Items 497.) Anderson Galleries, 489 Park Avenue, New York City.

Friday morning and afternoon, April 14th, at 10:30 and 2:30 o'clock. An American library from New England. The Walpole Galleries, 12 West 48th Street, New York City.

## Catalogs Received

A few rare items, generally in fine condition. (Items 239.) Frederick R. Jones, Eastbury, Torre Square, Torquay, Devon, England.
Incunables, impressions Du XVIe Siecle Impressions Sur Velin Reliures Speciales. (No. 6; Items 75.) International Antiquariat, 364 Singel, Amsterdam, Holland.

New and second-hand books on art and architecture, banking business, biography, etc. (No. 4.) Central Book Co., 112 West Locust Street, Chicago, Ill.





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# The Weekly Book Exchange

## Books Wanted and for sale

Under these headings subscribers are charged 15c a line (no charge for address); non-subscribers 20c a line, address extra. Bills for this service will be rendered monthly. Objectionable books are excluded as far as they are noted.

Write your wants plainly, on one side of the sheet only. Illegible "wants" are ignored. The WEEKLY is not responsible for errors. Parties with whom there is no account must pay in advance.

In answering, please state edition, condition and price, including postage or express charges. Houses that will deal exclusively on a cash-on-delivery basis should put [Cash] after their firm name. The appearance of advertisements in this column, or elsewhere in the Weekly does not furnish a quarantee of credit. While it endeavors to safeguard its columns by withholding the privileges of advertising should occasion arise, booksellers should take usual precautions in extending credit. extending credit.

## RARE VOLUME STOLEN

On March 24th a Manuscript on Vellum, Horae Sanctae Crucis, De Sancto Spiritu, 8vo, Maroon levant, silver clasps, gilt edges, by Stikeman. Value \$585. Taken from KORNER & WOOD CO., Cleveland, Ohio. Watch for and notify.

#### BOOKS WANTED

Abraham and Straus, Inc., Brooklyn, N. Y. A Journey to Nature, Mowbray.

#### Adams Bookstore, Fall River, Mass.

Methods of Determining Costs in a Cotton Mill, Nicols, published in New Bedford.

#### Aldus Book Co., 89 Lexington Ave., New York City Edwin Arlington Robinson, firsts as below:

The Children of the Night.

Torrent. The Town Down the River.

The Town Down the River.
The Man Against the Sky.
Van Zorn; The Porcupine
Lancelot, Merlin.
Conrad, as below:
The Children of the Sea, N. Y., 1897.
The Inheritors, N. Y., 1901.
Typhoon, N. Y., 1902.
The Sketch Book of Geoffry Crayon, 7 parts, first edition, good copy.

edition, good copy.

Kipling, Abaft the Funnel, Doubleday, 1909; Abaft the Funnel, Doubleday, 1909; Puck of Pook's Hill, Doubleday, 1906; Brushwood Boy, Doubleday, 1899; Courting of Dinah Shadd, Ivers, 1890; Dinah Shadd, Harpers, 1890; The Dipsy Chanty, Roycroft, 1808.

Stevenson, Will O' the Mill, Cozy Corner Series; The Ebb Tide, Chicago, 1894; Valima Letters, Chicago, 1895; Fables, Scribners, 1896; The Sea Fogs, Paul Elder, 1907.

Conrad, Children of the Sea, Dodd, Mead, 1897; The Inheritors, McClure, 1901; Typhoon, Putnam, 1902; Victory, Doubleday, 1915; The Arrow of Gold, 1910; Falk, Point of Honor, McClure, 1908.

Anderson, Sherwood, Firsts of Mid-American Chants, Windy McPherson's Son; Winesburg, Ohio.

Bret Harte, Mark Twain, Ambrose Bierce, Lafcadio Hearn, any good first editions.

#### Aldus Book Co -Continued

Dreiser, Sister Carrie, 1900; Traveller at Forty. Davenport, The Book, Robinson, Man Against the

Heine, Trans. Chas. W. Warner, about 8 volumes. Geoffrey Crayon, Sketch Book, 7 parts, N. Y., 1819-

Bigelow, Dr. Henry Jacob, Reduction of Hip Joi Dislocation and Fragments of Medical Science and Art. Please quote again.

# American Baptist Publication Society, 1107 McGee St., Kansas City, Mo. World and His Wife, Mirdlinger, pub. by Mitchell

Kennerly. reachers Homlietic Commentary on Old and New Testament, complete set. Complete set of Ryles' Expository Thoughts on the

Gospel.
Chimes From a Jester's Bells, Robt. G. Burdett.
Philosophy of Life, Robt. G. Burdett.
American Wit and Humor, Robt. G. Burdett.
Smiles Yoked With Sighs, Robt. G. Burdett,
Sighs Yoked With Smiles, Robt. G. Burdett,
Thayer's English Greek Lexicon.
Young's Analytical Concordance. Burdett, or

#### American Baptist Publication Society, 514 N. Grand Ave., St. Louis, Mo.

Romance of Palestine, Dr. John Lee.

Wm. H. Andre, 607 Kittredge Bldg., Denver, Colo. Dresden Ingersoll. Ante-Nicene Fathers. Hart's American Nation, 27 volumes, Harper.

Arcade Book Shop, Eighth and Olive Sts., St. Louis,

Dante, Inferno, Dore ill., large edition.
Checkley, Natural Method of Physical Training.
Dickson, Life Worth Living.
Shakespeare, Histories, Oxford, 3 vol. ed., cloth.
Shakespeare, Tragedies, Oxford, 3 vol. ed., cloth.
Cabell, Eagle's Shadow.
Mabie, Works and Days.

Auditorium Book States

# Auditorium Book Store, 933 Fourteenth St., Denver, Colo.

History of Women in Trade Unions, 61st Congress, Senate Document 645.

Bailey's Book Store, Vanderbilt Sq., Syracuse, N. Y. God's Good Man, Corelli.

Wm. M. Bains, 1213 Market St., Philadelphia, Pa. O'Hart, Irish Pedigrees, 2 vols.

The Baker & Taylor Co., 354 Fourth Ave. at 26th St., New York City

Henry and Bessie, Prentice.

J. E. Banks, Ambridge, Pa.

The Inside History of the Carnegie Steel Co., J. H. Bridge, printed by Aldine Book Co., in 1903, 4th ed.

N. J. Bartlett & Co., 37 Cornhill, Boston, Mass. Spain, by Hare. Great Psychological Crime, 1 volume. H. C. Beeching, Diaries.

Chas. W. Beane, 955 Eighth St., San Diego, Cal. Oppressed English, pub. by Doubleday, Page & Co. Who Goes There, by B. K. Benson.

A. A. Beauchamp, 603 Boylston St., Boston, Mass. Kant's Cosmogony. The Philosophy of Law, I. Kant. Kant's Principle of Politics.

C. P. Bensinger Cable Code Book Co., 19 Whitehall St., New York City

Universal Lumber, A B C 5th Code. Shepperson Cotton, Samper's Code. Western Union, Lieber's, 5-letter Codes. Any American-Foreign Language Code.

Bibliophile, 1350 College Ave., New York City Aldus Society, 1903, Decameron, Massuccio, La Fon-taine, Droll Stories, De Maupin. Ansom, Merry Order of St. Bridget. Aphrodite.

Black's Color Books: Australia, China, Canary Islands. Burton's Arabian Nights, cheap 2nd hand copy. Crane, Queen Summer. Crane, Queen Summer.
Eunuchism Displayed.
Goodman, Hagar Revelly.
Hartwich, The Monstrous Lie.
Hearn, Diary of an Impressionist.
Hunter, Tapestries.
Isham, American Painting.
Redmondimo, History of Circumcision.
Reynolds, Mysteries of London, illustrated.
Rostand, L'Aiglon, Maude Adams edition.
Stuelpnagel, Truth about German War Crimes, Accusations against Germany.
Taft, American Sculpture. Taft, American Sculpture. Whitman, Good Gray Poet, Memoranda during the War, first editions.

Arthur F. Bird, 22 Bedford St., Strand, London, W. C. 2, England

Cape Cod Folk, by Greene. The Were-Wolf, Housman. The Were-Wolf, Housman.

John the Unafraid, Mason.

> The Book Shelf, 112 Garfield Cincinnati, O. 112 Garfield Place, West,

Interpretations, Zoe Atkins, pub. by Kennerly. House of Quiet, Arthur Christopher Benson, pub. by Dutton. Three Weavers, A. F. Johnston, pub. by Page.

The Boop Shop, Woods Hole, Mass.

Two copies of each of the following:
Bawden, Study of Lapses, 1901.
Beard, Woman's Work in Municipalities 1915
Hart, Practical Essays on Government, 1905.
McLean, Heroes Farthest North and South.
Nevinson, Growth of Freedom, 1914. Nevinson, Growth of Freedom, 1912. Riley, American Philosophy, 1907. Riley, Amer. Thought from Pur. to Prag. Roscher-Bourne, Spanish Col. System, 1904. What have you of our earlier wants.

The Book Shop of the Glass Block Store, Inc., Duluth, Minn.

Frank, In the Mountains, Castelmon. Snowed Up. Castlemon.

The Bookster, 148 Lexington Ave., New York City Cabell, James Branch, Branchiana, \$25.00 offered.

Charles L. Bowman & Co., 118 East 25th St.,

Life of Lincoln, Herndon, Appleton, 1891 edition Prominent Families in North Carolina, Wheeler. Wheeler's History of North Carolina. Life of Lincoln.

Brentano's, Fifth Ave. and 27th St., New York City

Edwards, S. F., The Ohio Hunter.

De Barthe, J., The Life and Adventures of Frank
Grouard, Chief of Scouts, U. S. A., St. Joseph.

Northern Route from Belleville, Illinois, to the city of New York & c., Belleville, 1854.

Wyeth, John Allan, Life of General N. Bedford

Forrest, Portrait and illustrations.

Borden, Spencer, The Arab Horse, 1906.

Borden, Spencer, What Horse for the Cavalry?

J. H. Franklin Co., 1912.

Spencer, Herbert, Man Versus the State, Kennerly.

1016.

Anderson, Pictorial Art of Japan.

Luce, Commander, Text Book of Seamanship, Revised edition, 1895.

Hume, History of Scotland.

Grossman, Edwina, Edwin Booth, large paper, 1894.

Grossman, Edwina, Edwin Booth, large paper, 1894.
Ross, Janet, Tuscan Villas.
Becke, Louis, Novels of.
History of Later Roman Empire from Arcadius to
Irehe, J. B. Bury.
The Mohammedan Dynasties, by Lane, Poole.
Letters to Beany, Henry A. Shute.
Real Boys, Henry A. Shute.
Story of Greece, Mary McGregor.
Story of Rome, Mary McGregor.
Puss Cat Mew or Other Stories for My Children,
Knatchbull-Hugesson.
History of Spanish America, Costers.

History of Spanish America, Costers. Woman in Science, Mozanis. The Growing Revelation.

The Growing Revelation.
Normandy Coast.
Messages of the Master, Amory H. Bradford.
Introduction to Statistics, Yates.
The Modern Child, compiled by Elwes.
French Revolution, Kropotkin.
Morning Bells and Little Pillows, F. R. Havergal.
Philistinism, Newton.
The Book of Beginnings, Newton.
Poems You Ought to Know.
Colomba, Merimee.
Graziella, Lamartine.
Dry Fly Fishing in Theory and Practice, Fred. A.
Halford.
Dry Fly Entomology, Fred. A. Halford.

Dry Fly Entomology, Fred. A. Halford. Floating Flies and How to Dress Them, Fred. A.

Halford.

Halford.

A Yead With the Fairies, Anna M. Scott.

Etchings and Dry Points, Fred. W. Benson.

Exploration of the Caucasus, Douglas Fresh.

Round Kangchenjunga, Douglas Fresh.

Tourists California, R. K. Wood.

John Dunham, Massey Tam a Tephe, the Jewish Princess.

Life of Rt. Hon. Arthur MacMurrough Kavanaugh.
Two Years in the French West Indies, Hearn.
The Great Lakes, Oliver Curwood.
British Highways and Byways from a Motor,

The Great Lakes, Oliver Curwood.

British Highways and Byways from a Motor, Thomas B. Murphy.

Proceedings of the Eighteenth Annual Convention of the Annual Air Brake Assoc., held 1911.

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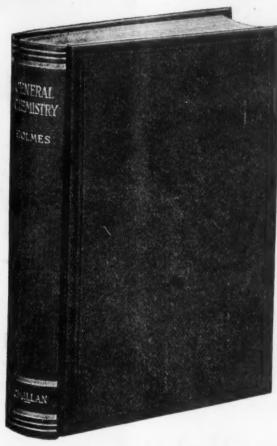
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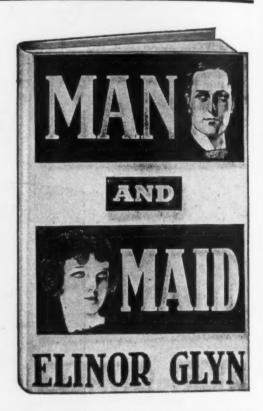
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